

## SEMHub Q3 2022 Updates & Resources

Welcome to the September 2022 newsletter from SEMHub—a community of Northwest practitioners dedicated to saving energy through strategic energy management. If you have questions about SEMHub, or have stories you'd like to see featured, [contact us](#).

### In this issue:

- [New and Improved: Commercial Energy Talk Cards](#)
- [Updated Course and Activity Templates](#)
- [Take Action: Fall Workshop Early-Bird Pricing Ends TODAY!](#)
- [Northwest SEM Collaborative Welcomes New Leadership Team Members](#)
- [News: Conduit's SEM Content Finds a New Home](#)
- [New SEMHub Resources](#)

## Increase Participation with Updated Commercial Energy Talk Cards

SEMHub's [Commercial Energy Talk Cards](#) have been refreshed and updated to address recent advancements in industry and technology. Now BetterBricks-branded and ready to share with customers, these Q&A-style cards engage building managers, engineers and facilities staff members with key learning points and discussion topics on a variety of SEM tools, approaches and methods.

Along with the recently updated [Industrial Talk Cards](#), the Commercial Energy Talk Cards are an effective way to spark discussion and reinforce SEM best practices for a building's key systems.



[Download the New Talk Cards >](#)

## 2022 Fall Workshop: Last Call for Early-Bird Pricing

October 20, 2022 | Portland, OR

The \*in-person\* NW SEM Fall Workshop is returning on Thursday, October 20, 2022. Be sure to register **TODAY, September 20**, to lock-in the early-bird price of \$175.

[Register Now >](#)

## Updated Course and Activity Templates: How to Create Energy Awareness and Support

The recently revamped course "How to Create Energy Awareness and Support" will teach customers how to develop strategies for creating energy awareness and support inside and outside their organization. A variety of supporting tools and resources are also available, including an Activity Plan, Audience Profile Form, Communication Plan, Education Plan and Sample Standard Operating Procedures.



semhub RESOURCES FOR COUNTY ENERGY MANAGEMENT SEMHUB.COM

[Take a Look >](#)

## Welcome Kelsey Lewis and Patrick Urain to the Northwest SEM Collaborative Leadership Team



### Kelsey Lewis, Snohomish County PUD

Kelsey is the SEM and Clean Buildings Accelerator Program Manager for Snohomish County PUD. Previously an Energy Champion in paper manufacturing, Kelsey enjoys collaborative problem-solving to help commercial and industrial customers save energy.



### Patrick Urain, Tacoma Power

Disguised as "utility conservation guy" for over 13 years, Patrick Urain works as a Conservation Program Manager at Tacoma Power. Patrick is a self-described "Conservation Generalist" focused on stealing industry best practices to help businesses analyze and implement a wide range of energy-efficiency and energy-conservation measures. Patrick's focus is on building and maintaining relationships and improving the Return on Relationship (ROR) to achieve mutual value.

## New SEMHub Resources

Check out what's new at SEMHub:

- [Diversity, Equity and Inclusion: Organizational Resources](#)
- [Canadian SEM Market Study](#)
- [New and Improved!: Commercial Energy Talk Cards](#)

[View All Resources >](#)

## Coming Soon: Conduit's SEM Content Finds a New Home

Beginning this month, the Northwest Energy Efficiency Alliance (NEEA) and Bonneville Power Administration (BPA) are sunsetting Conduit (formerly located at [conduitnw.org](#))—a website portal dedicated to helping energy-efficiency cohorts engage and collaborate. To make sure the SEMHub community doesn't lose access to the numerous resources developed across several working groups over the years, we're setting up a resource library on SEMHub.com dedicated to housing these materials previously stored on Conduit. Keep an eye on your inbox—we'll announce the new library's launch in the coming weeks.

SEMHub is brought to you by the [Northwest Energy Efficiency Alliance \(NEEA\)](#), and the following project sponsors:



Learn more and find additional resources at [SEMHub](#).

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove®

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

This newsletter is subject to the [Privacy Policy and Terms of Use](#) of the Northwest Energy Efficiency Alliance, Inc.

700 NE Multnomah Street, Suite 1300, Portland, Oregon 97232



This email was sent to .

To continue receiving our emails, add us to your address book.

[Subscribe](#) to our email list.