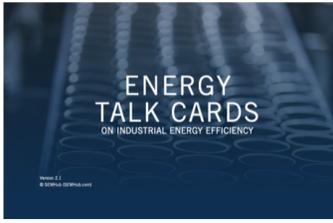


SEMHub Q3 Updates and Resources

Welcome to the October 2021 newsletter from SEMHub—a community of Northwest practitioners dedicated to saving energy through strategic energy management. If you have questions about SEMHub, or have stories you'd like to see featured, [contact us](#).

Give Them SEMthing to Talk About

We've refreshed, updated, and improved the Industrial SEMHub Talk Cards to make it easier than ever to stimulate energy efficiency conversation and learning among your staff. Outlining a variety of SEM tools, approaches and methods, the SEMHub Talk Cards can be printed or easily viewed on display boards, smart phones and tablets. These cards will help you increase participation and reinforce energy efficiency practices for key industrial systems in your facility with refreshed photos, graphics and updated content including dust collection/fans, compressed air dryers, and sample calculations.



[Download Talk Cards >](#)

Employee Engagement Tools for Continuous Energy Improvement

Employee engagement is critical to SEM success and the achievement of long-term savings. SEMHub offers a variety of employee engagement tools to help motivate and involve your team members in identifying operational enhancements and energy efficiency upgrades that result in continuous energy improvement.

[View the Collection >](#)

New SEMHub Resources

Check out what's new at SEMHub:

- [Best Practices for Running Effective, Virtual Meetings](#)
- Energy Trust of Oregon: [2018 Existing Buildings Process Evaluation](#)
- ACEEE: [Features and Performance of Energy Management Programs \(2019\)](#)

[View All Resources >](#)

Case Study: SEMHub Helps YVR Navigate the COVID-19 Pandemic

Despite Vancouver International Airport's (YVR's) finely tuned SEM plan, everything changed when the COVID-19 pandemic struck. Suddenly, YVR's Energy Manager had to quickly adapt the airport's energy modeling and baseline to account for the pandemic's seismic operational impact. When YVR turned to BC Hydro for help, the utility knew that SEMHub was the best place to go for the resources they needed to make it happen.



[Learn More >](#)

Let's Keep the SEM Conversation Going

Does your organization have case studies, success stories or employee engagement tools that would add value to the SEMHub resource library? Email us at info@semhub.com and we'll add it to SEMHub or even help you develop it.

[Contact Us >](#)

Working Group Spotlight

Participating in an SEM Working Group is a great way to collaborate on shared challenges in SEM program management. Among your Working Group options, the Diversity, Equity and Inclusion (DEI) Working Group finds and shares information about DEI-themed resources and approaches to apply to SEM program delivery and design. In addition to gathering resources, the group considers DEI opportunities for SEM activities such as treasure hunts, walkthroughs and employee engagement efforts.

"The DEI Working Group is made up of dedicated, passionate energy efficiency professionals who believe every individual and organization has a role to play in making SEM more diverse, inclusive and equitable. Even if you're just starting out on your own DEI journey, we welcome you to join the DEI Working Group and help us push SEM forward."

— Sada Naegelin, Manager & DEI Lead, Stillwater Energy

[To learn more](#) about active Working Groups, sign up for a mailing list, or attend an upcoming meeting, [click here](#).

Register Now for the NW SEM Collaborative Virtual Fall Workshop

October 19-21 (half-day, morning sessions only)



The NW SEM Collaborative Virtual Fall Workshop agenda has arrived and it's ready for the spotlight! [Take a look at the full agenda](#), detailing three half-days of interactive virtual sessions, networking opportunities and breakout sessions.

Leading our line-up of industry-leading speakers is this year's keynote speaker: Moji Igun. An international keynote speaker, certified TRUE Zero Waste Advisor, and Board of Directors member for Zero Waste Washington, Moji is the founder of Blue Daisy Consulting, an organization dedicated to helping small businesses intertwine sustainable operations with business success.

[View the Agenda >](#)

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