

SEM Hub Q1 Newsletter

In this issue you'll learn about updates to the SEMHub.com website, new case studies from NYSERDA, and how to share a collection of resources.

It's never too early to save the date for the NW SEM Collaborative's Fall Workshop! The 2020 NW SEM Collaborative Fall Workshop is scheduled for Thursday, October 22 in Portland. Workshop details will be provided on the [SEMHub NW SEM Collaborative webpage](#) as they are available.

Updates to SEMHub.com Make It Easier to Search Resources



We saw a boost in traffic to SEMHub.com last year with many visitors downloading guides, tools and case studies from our extensive SEM library. To make it even easier for visitors to quickly research our resource library, we have improved the search functionality of our website.

You can now search for resources immediately when you land on SEMHub.com, and if you go to the Resources page, additional filters help you sort by type of resource, sector or topic. We hope this helps you find the content you need to start your project or inform your team as you manage your next SEM project.

[Search all resources here >>](#)

FINAL REPORT: Northwest Research Pilots for 50001 Ready

In this project, co-funders NEEA and DOE convened regional stakeholders to identify and test ways that 50001 Ready can be integrated into local SEM programs, as well as to identify and surface tools and resources associated with 50001 Ready that may be of high value to utility program implementers and energy end-user customers participating in utility SEM programs.

[Read the complete 50001 Report >>](#)



Free Online Courses Help Your Customers Be Successful with SEM

SEM Hub's customizable online learning platform offers 15 learning modules that include training, courses and exams—giving you and your customers the tools and know-how to identify and implement energy-saving opportunities now, and to maintain savings

in the future. Below are two to get started.

[How to Set and Achieve Energy Goals](#)

This course explains how clear goals can help building managers work together toward a vision to accomplish greater savings. It presents a step-by-step method to set and achieve energy goals, targets, projects and action plans.

[How to Choose Performance Indicators](#)

During this course SEM site managers will learn how to set goals and measure results, including a step-by-step process for setting and documenting meaningful Key Performance Indicators (KPIs) for tracking performance. Learn about the energy-intensity KPI and the benefits of using it to strengthen your energy management program.

[See all online courses >>](#)

New Case Studies from NYSERDA on SEMHub

[Garlock High Performance Fluid Sealing Manufacturer](#)

After investing in numerous energy improvements across their facilities, Garlock decided to take their energy efficiency to the next level by adopting an SEM plan. By syncing new energy project opportunities with their business goals, Garlock can tackle energy improvements in a more strategic way, without seeing any decrease in production or quality of their product.

[Potters Industries Glass Manufacturer](#)

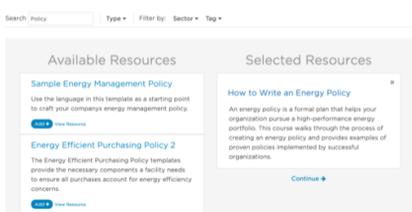
Maintaining safety, quality, and timeliness are top priorities for Potters. By incorporating SEM into its business operations, Potters reduced energy use, improved its profit margin, and empowered an energy-conscious workforce—all while upholding their stringent industry standards.

[See all case studies >>](#)



SHARE A COLLECTION

Create a collection of resources, then share with other SEM professionals to help others adopt strategic energy management practices tailored to a specific business need.



Create and share a collection of resources from SEM Hub.

The ability to curate a collection of resources specific to your program needs is an excellent way to educate internal and external teams and build a business case for SEM. Collections make relevant resources easy to find, can be branded for your organization, and integrated into an LMS.

[Create and share a collection >>](#)

Learn more and find additional resources at [SEM Hub](#).

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