



SEM Hub Q1 Updates and Resources

In this issue, we will cover:

- Northwest SEM Collaborative Leadership Team recognized with award
- News on 2021 NW SEM Collaborative Working Groups
- New evaluations and resources shared on the SEM Hub
- A new member to the NW SEM Leadership Team
- Save the date for the NW SEM Collaborative Fall Workshop

Congrats to the Northwest SEM Collaborative Leadership Team!

The Northwest SEM Collaborative was awarded the 2020 Leadership in Energy Efficiency Award for Collaboration at NEEA's 6th Annual Leadership in Energy Efficiency Awards. The event awards achievements in collaboration, innovation and contributions to advancing energy efficiency in the Northwest.



Collaboration is a core aspect of the Northwest SEM Collaborative and the leadership team works to support the Collaborative's mission to help energy efficiency program administrators in the Northwest accelerate the adoption of SEM in the industrial and commercial sectors. And, through the explicit work of the Northwest Collaborative's leadership team, a Northeast Collaborative was started in New England and most recently a National North American Collaborative was founded on the same principles and structure. These sister organizations help spread the great work being done in the Northwest while broadening and deepening the overall community of practice.

While many members of the Collaborative have taken turns at the helm and contributed to its success, the team recognized this year were: Kati Harper (chair), Energy Trust of Oregon; Sara York (vice chair), Cascade Energy/BPA Energy Smart Industrial; Todd Amundson, Bonneville Power Administration; Faith DeBolt, SBW Consulting; Nick Leritz, NEEA; Lionel Metchop, Puget Sound Energy; Jim Volkman, Strategic Energy Group; and Kevin Wallace, BC Hydro.

[Learn more about Collaborative activities here >>](#)



Add Your Voice to the 2021 NW SEM Collaborative Working Groups

Introducing This Year's NW SEM Collaborative Working Groups

Working groups are a chance to collaborate with peers and push the market forward by contributing to the thought leadership in our industry. To ensure that the areas of focus in our working groups have evolved with the trends in our industry, some changes have been made for the new year.

Below are the 2021 NW SEM Collaborative Working Groups:

- **Measurement & Verification**
Confront challenges, find opportunities and share insights on how to make M&V of SEM projects more effective.
Led by Kevin Campbell, Jacob Schroeder and Josh Rushton.
- **Beyond the E**
Collaboratively discuss the additional benefits (engagement, customer service, non-energy specific resource conservation) that SEM brings to organizations.
Led by Kathleen Belkhat and Karen Brooks.
- **Diversity, Equity and Inclusion & SEM**
Develop strategies for delivering SEM in a diverse, equitable and inclusive way.
Led by Victoria Parker and seeking a co-chair.
- **Emissions Reduction and SEM**
Discuss and develop strategies to integrate greenhouse gas reduction strategies with SEM.
Led by Tamara Berger, Mike Christianson, and Thu Tran.
- **Small-to-Medium Business SEM Delivery**
Discuss and explore approaches to addressing barriers to SEM participation and delivery for small-to-medium customers.
Led by Renee Garrels and Tom Hovde.

With a focus on creating tangible work products ranging from white papers, one-page guides and presentations, each working group blends theory and practice to develop best practices within our professional community. Working groups present at the annual NW SEM Collaborative Fall workshop to share with the community their progress on their goals for the year.

It's never a bad time to join a working group. If you are still interested in joining or co-leading a working group, please email Pat Bradley at pbradley@stillwaterenergy.com and specify which group(s) you'd like to join.

[Find upcoming meeting dates >>](#)

Evaluations & Resources

To help your program more easily navigate the process and requirements of savings verification, new examples of program evaluations and resources have been added to the SEM Hub. See below for helpful resources. And check back [here](#) for new resources being added every week.



1. NREL's [Strategic Energy Management Evaluation Protocol](#)
2. ACEEE's [Features and Performance of Energy Management Programs \(including SEM\)](#)
3. BPA's [Monitoring, Targeting & Reporting Reference Guide 2018](#)
4. Energy Trust of Oregon's [Production Efficiency Strategic Energy Management Evaluation Final Report \(2010-2013\)](#)
5. ACEEE's [Does SEM Achieve Verifiable Savings? A Summary of Evaluation Results](#)
6. Regional Technical Forum's [Operative Guidelines for the Assessment of Energy Efficiency Measures](#)



NW SEM Leadership Team Welcomes Dr. Peter Therkelsen

The NW SEM Collaborative's Leadership Team is pleased to welcome its newest member Dr. Peter Therkelsen. Many of you may know him as the go-to resource for support and information at the intersection of 50001 Ready and SEM, but that's just one part of his impressive background.

Dr. Peter Therkelsen is the Deputy of the Building and Industrial Applications Department at the Lawrence Berkeley National Laboratory. His work has two interrelated focuses: energy management business practices and the fundamental study and applied development of thermal systems. His energy management system work emphasizes finding ways for policy makers and businesses to increase organizational competitiveness through improved business practices and systems efficiency.

A primary focus of Dr. Therkelsen's work is to understand the costs and benefits of implementing an energy management system business process at industrial facilities with a particular focus on ISO 50001-energy management system standard. Please welcome Dr. Therkelsen!

Save the date for the NW SEM Collaborative Fall Workshop!

This year's NW SEM Collaborative will be held virtually **October 19–21, 2021**. Keep an eye on your email for an invite and more details about this year's conference.



Learn more and find additional resources at [SEM Hub](#).

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove®

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

This newsletter is subject to the [Privacy Policy and Terms of Use](#) of the Northwest Energy Efficiency Alliance, Inc.

700 NE Multnomah Street, Suite 1300, Portland, Oregon 97232



This email was sent to .

To continue receiving our emails, add us to your address book.