

## SEMHub June 2022 Updates & Resources

Welcome to the June 2022 newsletter from SEMHub—a community of Northwest practitioners dedicated to saving energy through strategic energy management. If you have questions about SEMHub, or have stories you'd like to see featured, [contact us](#).

### In this issue:

- [New Tool: SEM 101 Kick Start Guide](#)
- [Customer Resources on BetterBricks.com](#)
- [New Collection: SEM 101 for New Staff](#)
- [Action: Share Your New Staff Training Tools](#)
- [Working Group Spotlight: SEM 101](#)
- [Action: Complete the 2022 Workshop Attendance Survey](#)
- [New SEMHub Resources](#)

### New Tool: SEM 101 Kick-Start Guide

Exclusively developed for the SEMHub community, this new tool offers participants a user-friendly visual guide to their SEM journey. Tailored to first-year participants, this guide focuses on key activities, critical milestones and support they may need along the way.



[Download the Guide >](#)

### Direct Your Customers to these Valuable Resources on BetterBricks.com



[BetterBricks.com](#) is a free website featuring a wealth of customer-friendly resources and tools to help your customers incorporate energy efficiency into their commercial and industrial buildings and business practices. Let them know about the many available resources at BetterBricks.com, including:

- Commercial and Industrial Energy Talk Cards
- EMA Tool
- Online Courses

[Visit BetterBricks >](#)

### Get New Teammates Up to Speed with SEM 101 Resources

Whether you're onboarding new staff or launching a new program, this new collection of tools and training resources will help team members quickly grasp the basics of SEM.

SEM 101 introduces SEM with curated resources covering the following foundational topics:

- Building a team
- Creating an energy policy and plan
- Identifying and implementing energy efficiency measures
- Monitoring and reporting
- Engaging stakeholders

[View the Collection >](#)

**Do you have your own tools to onboard new staff?**  
Help us grow our collection by [sharing](#) your tips, resources or links with the SEMHub community.

### Working Group Spotlight: SEM 101

To help the region avoid reinventing the SEM wheel, the SEM 101 Working Group is developing a thorough presentation on the history of SEM and the NW SEM Collaborative. Debuting at the NW SEM Fall Workshop, this document will compile years of NW SEM Collaborative progress, decision-making and learning, including:

- How we worked together to develop and spread SEM in the region and beyond.
- What has been tested, what was learned and how we adapted along the way.
- Topics critical to evolving SEM throughout the region.
- Critical NW SEM Collaborative resources, events, working groups and how to participate.

*"The SEM 101 working group will ensure that all SEM Collaborative members have ready access to the information needed to on board new members, including a condensed version of the research and material generated by the Collaborative and its Working Groups over the years. The SEM 101 Working Group is small but mighty, and we welcome you to join us."*

– Kim Crossman, C.E.M., Owner, Great Work Energy

To learn more about active Working Groups, sign up for a mailing list or attend an upcoming meeting, [click here >](#)

**2022 Fall Workshop Save the Date**

The NW SEM Fall Workshop is returning on Thursday, **October 20, 2022**, and we are currently planning on in-person collaboration in Portland, Oregon. Save the date and stay tuned for more information as the event gets closer.

-----

**Planning to attend? Let us know! Complete this 3 question survey so we can better plan for this year's Workshop.**

[Complete Workshop Survey >](#)

### New SEMHub Resources

Check out what's new at SEMHub:

- [BPA's SEM C&I M&V Reference Guide & Resources](#)
- [Office of Energy Efficiency and Renewable Energy: Resource and Case Study Library](#)
- [Northwest Energy Efficiency Partnership's \(NEEP\) SEM Program Tracker: Achievements, Challenges and Lessons Learned](#)

[View All Resources >](#)

SEMHub is brought to you by the [Northwest Energy Efficiency Alliance \(NEEA\)](#) and the following project sponsors:



Learn more and find additional resources at [SEMHub](#).

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove®  
Got this as a forward? [Sign up](#) to receive our future emails.  
View this email [online](#).

This newsletter is subject to the [Privacy Policy and Terms of Use](#) of the Northwest Energy Efficiency Alliance, Inc.

700 NE Multnomah Street, Suite 1300, Portland, Oregon 97232



This email was sent to .  
To continue receiving our emails, add us to your address book.

[Subscribe](#) to our email list.