

SEMHub Q2 Updates and Resources

Welcome to the June 2021 newsletter from SEMHub—a community of Northwest practitioners dedicated to saving energy through strategic energy management. If you have questions about SEMHub, or have stories you'd like to see featured, [contact us](#).

The new (virtual) reality of SEM engagement

Despite the odds, Northwest SEM programs used an adaptable, customer-first approach to emerge on the tail end of a pandemic with stronger programs, higher participation rates and more ways than ever to engage and educate customers and occupants.



Three program administrators from BC Hydro, Tacoma Power and Clark Public Utilities recently joined moderator Sada Naegel from Stillwater Energy at Efficiency Exchange 2021 Virtual Conference to discuss the lessons learned during the pandemic year, positive program developments, and the innovations and adaptations they will carry forward into a post-pandemic world.

[Read more about their lessons learned](#), or watch the full panel discussion on BetterBricks, a commercial resource for Northwest building professionals.

[Learn More >](#)

New SEMHub Resources

Check out the latest additions to SEMHub, including recent white papers and reports on Measurement and Verification (M&V) best practices and findings:

- [Impacts of COVID-19 on M&V of Energy Savings](#) (April 2021 white paper, Efficiency Valuation Organization)
- [IPMVP's Snapshot on Advanced M&V](#) (January 2021 white paper, Efficiency Valuation Organization)
- [EM&V Best Practices & Recommendations for Industrial Strategic Energy Management Programs](#) (2017, Northeast Energy Efficiency Partnerships)
- [Guidebook to Adoption of M&V 2.0](#) (2018, The Missouri Department of Economic Development, Division of Energy)

[View the Collection >](#)

Further the SEM Conversation

Does your organization have case studies, evaluation results, COVID findings or tools, or other program resources for inclusion in SEMHub resource library? Email info@semhub.com.

[Contact Us >](#)

Featured Online Course: "How to Perform an Energy Audit"



The sunny season is a great time for an energy audit. This course guides your customers through a step-by-step approach to uncovering practical opportunities to save energy.

Every year, we create new courses and refresh existing ones. [Let us know](#) if there's a training topic or industry advancement you'd like our courses to cover. We welcome your feedback to ensure our course offerings continue providing value to you and your customers.

[View Course >](#)

Welcome Kathleen Belkhat and Alex Cimino-Hurt to the Northwest SEM Collaborative Leadership Team

Belkhat and Cimino-Hurt have stepped up to replace two long-serving members of their respective organizations.

Kathleen Belkhat, Energy Trust of Oregon



Kathleen manages Energy Trust of Oregon's Energy Performance Management program, which includes SEM and Pay for Performance. She has worked in energy efficiency for more than 13 years and has managed the commercial SEM program since 2011. She studied social sciences at the University of Portland and received a Graduate Certificate in Energy Policy and Management from Portland State University.

Alex Cimino-Hurt, Puget Sound Energy (PSE)



Alex manages PSE's Industrial Energy Management program. He has worked in energy efficiency since 2012, starting as an operations manager and analyst at Oregon State University's IAC. Since then, he has worked as a utility program evaluator with SBW Consulting and as an energy management engineer with PSE. He has a B.S. in Physics from James Madison University and an M.S. in Industrial Engineering from Oregon State University.

Join Your Peers

Participating in an SEM Working Group is a great way to collaborate on shared challenges in SEM program management. Among your Working Group options, the recently created Small-to-Medium Business SEM Delivery Working Group explores ways to address barriers to SEM participation and delivery for these customers.

"With members from a strong cross section of the energy efficiency community, the Small-to-Medium Business SEM Delivery Working Group dives into the opportunities and challenges in bringing SEM to new market sectors. Join us to compare notes on pilot programs, review the existing research about this specific market sector, and define the value proposition for both utilities and small businesses."

— Renee Garrels, Program Manager, CLEAResult

[To learn more](#) about active Working Groups, sign up for a mailing list, or attend an upcoming meeting.

[Learn More >](#)

Upcoming Events

July 13–15 | ACEEE 2021 Summer Study on Energy Efficiency in Industry

The event will explore a mix of topics on low-carbon industrial products, processes and policies, including smart energy management, manufacturing, supply chains, Big Data, smart manufacturing and emerging technologies. [Learn more >](#)



July 20–21 | ACEEE SEM Virtual Summit

Hosted by the North American SEM Collaborative, the 2021 SEM Summit will virtually connect a growing SEM community with live presentations, cutting-edge research and special breakout sessions. [Learn more >](#)

October 19–21 | Save the date: NW SEM Collaborative Fall Workshop (Virtual)

Your responses to the Fall Workshop Survey are helping to shape the themes, topics and format of the upcoming and virtual NW SEM Collaborative Fall Workshop: SEM Navigating Changing Seas. [Check out key survey takeaways and learn more >](#)

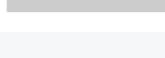
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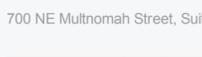
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