NW SEM Collaborative Funders





















Fall Workshop Sponsors – Thank you!











Welcome!

- WiFi
 - "Hilton Honors Meeting"
 - Code: **DTLC2022**







Kevin Wallace, LT Chair BC Hydro





Introduction

- Leadership Team
- Stillwater
- Collaborative Funders























Fall Workshop Planning Support



Sam Walker Stillwater Energy



Genevieve London Stillwater Energy



Kim Crossman Great Work Energy



Patrick Shive Stillwater Energy



Stephen O'Guin NEEA



Fall Workshop Sponsors – Thank you!









Land Acknowledgement

The Portland Metro area rests on traditional village sites of the:

Multnomah Wasco

Cowlitz Kathlamet

Clackamas Bands of Chinook

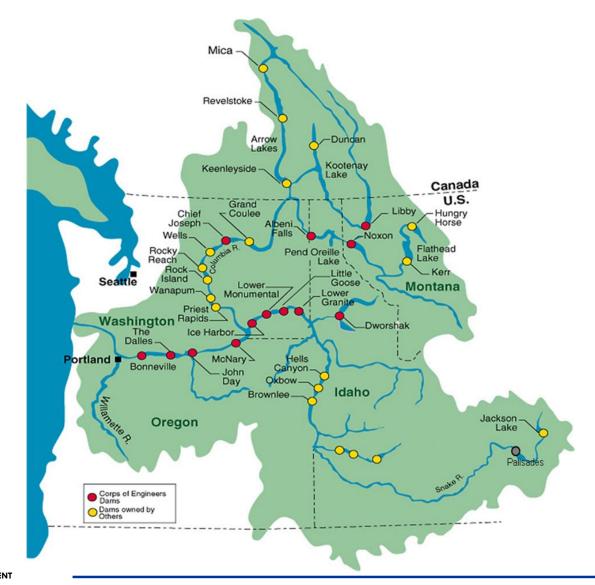
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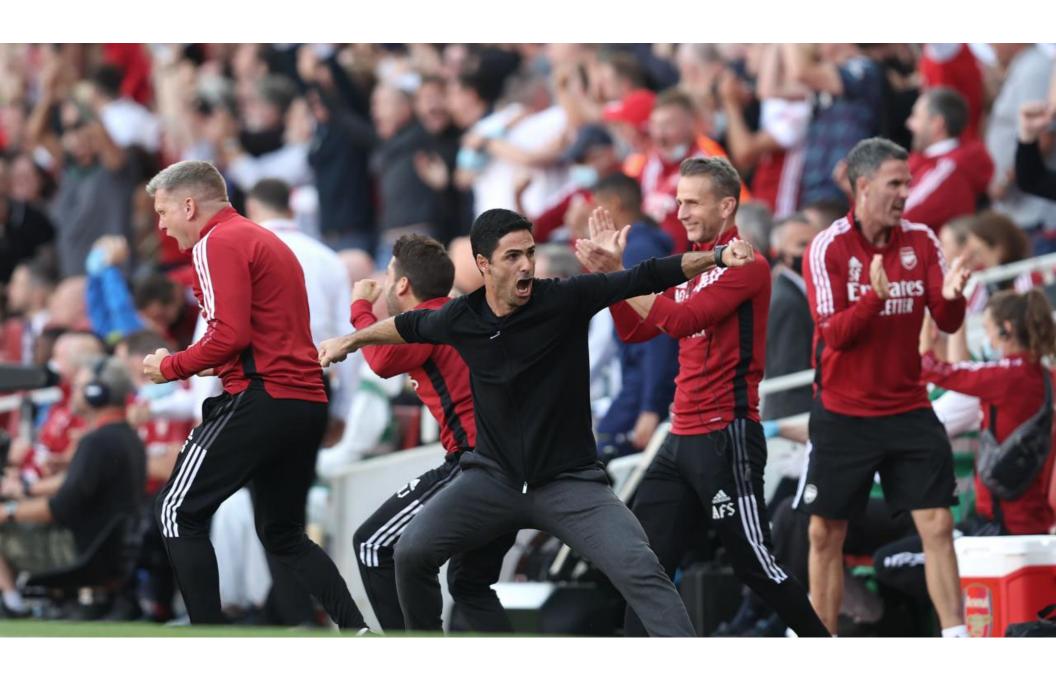
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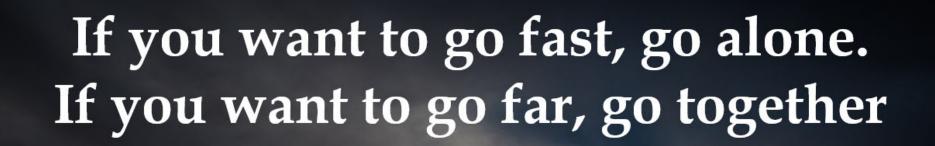
















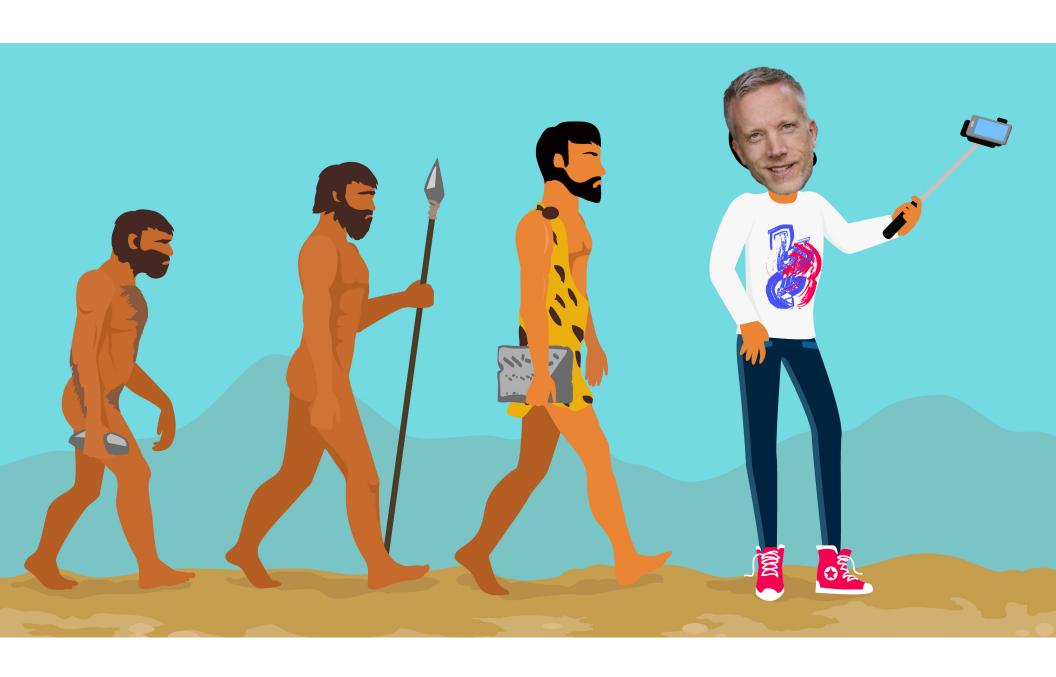
















Play Blackout Bingo!

- 1. Complete all squares to be entered into a prize draw!
- 2. Return to registration table at the end of the day
- 3. Prizes will be awarded during Happy Hour
- 4. Bingo highlights will be shared during Happy Hour





Agenda



8:30 am Welcome & Agenda



9:00 am World Café



10:35 am

Break - Group Photo



10:45 am

Working Group Updates



11:45 am

Business Plan Update



12:30 pm

Lunch



Agenda



1:30 pm Open Space Sessions



3:30 pm Break



3:45 pm Evolution of SEM Report Out



4:15 pm Wrap up & Evaluation

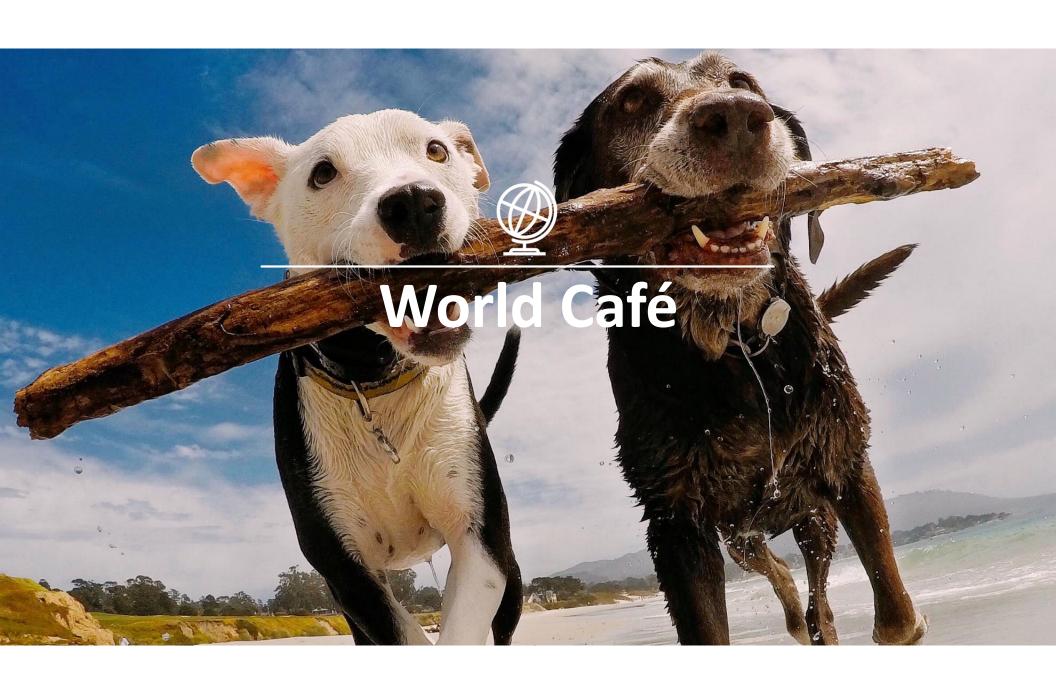


4:30 pm Happ

Happy Hour

hosted by Cascade Energy











Q1: What's important to you about SEM, and why do you care?

Graphic by Avril Orloff for The World Café Foundation https://theworldcafe.com/





Q2: What do we still need to learn about SEM?

Graphic by Avril Orloff for The World Café Foundation https://theworldcafe.com/





Q3: What question, if answered, would make the most difference to the future of your work in SEM?

Graphic by Avril Orloff for The World Café Foundation https://theworldcafe.com/



Café Harvest

Q1: What's important to you about SEM, and why do you care?

Q2: What do we still need to learn about SEM?

Q3: What question, if answered, would make the most difference to the future of your work in SEM?



BREAK









Agenda



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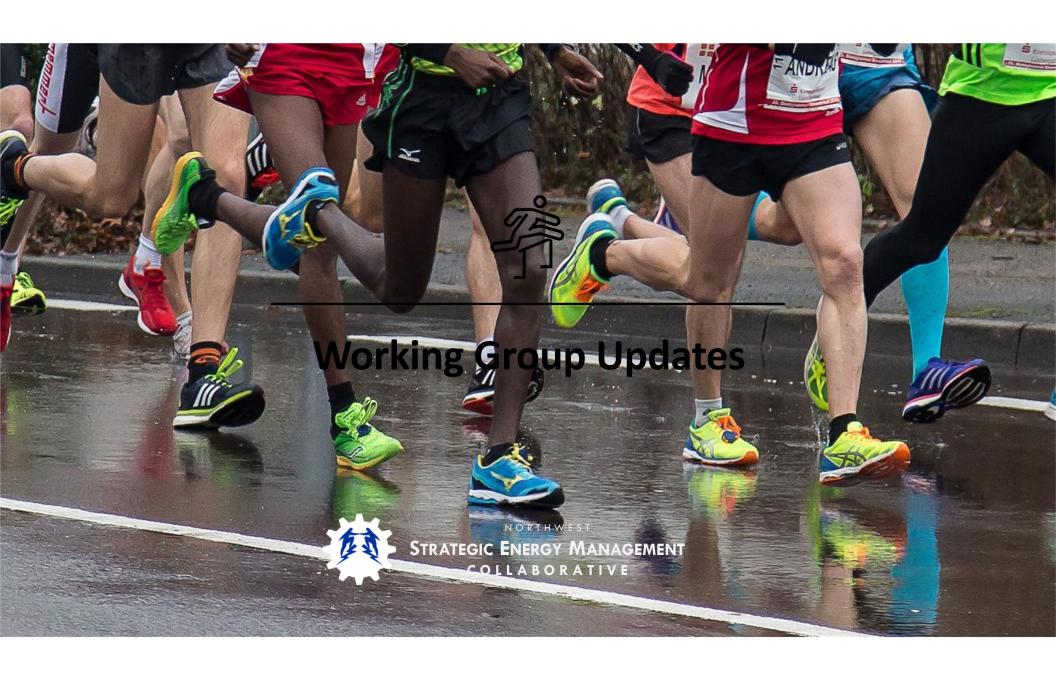
4:15 pm Wrap up & Evaluation



4:30 pm Happy Hour

hosted by Cascade Energy





Working Groups from 2022

Beyond the E

Emissions Reduction

Measurement & Verification

NW SEM 101



Beyond the E

Beyond the E centers around enhancing indirect and long-term benefits of SEM, such as customer service and engagement strategies, program design innovation, and incorporating non-energy resource conservation into SEM.







2022 Team

Group Leads: Lura Griffiths and Karen Brooks

LT Sponsor: Kathleen Belkhayat

Members:

Brenda Castaneda (SEG)

Jon Peterson (SEG)

Michael Koch (Cascade Energy)

Ed Birch (SEG)

Kevin Fish (SEG)

Romana Cohen (WSP)

Martin Jacobson (COMED)

Emily Courtney (independent)

Tina Schnell (Ask Energy)

Sara York (Cascade Energy)

Layne McWilliams (Cascade Energy)

Anna Kelly (Power TakeOff





SEM and Workforce Development

Kickoff

Intro and options

Participation in SEM can be vehicle for workforce development. How can implementers support this?

Goals

What are we trying to achieve?

- Awareness of options
- Define best alternatives

Prep for Fall Workshop

Outcomes to present



Meeting 1: February

Workforce **Development**



Meeting 2: April

SEM CEUs or PDHs



Meeting 3: June

Certification/ Recognition



Meeting 4: September

October 20, 2022



The Big Day!!



Two main topic areas

- Grow your own
- What are the advantages or disadvantages to implementers providing CEU/PDHs? What is the process? Value proposition?

Output: Guide/steps/process

- 3rd party trainings
- How could 3rd party organizations be used to verify or provide certifications. What options are there?
- What types of certs/recognition exist?

Output: Resource developed



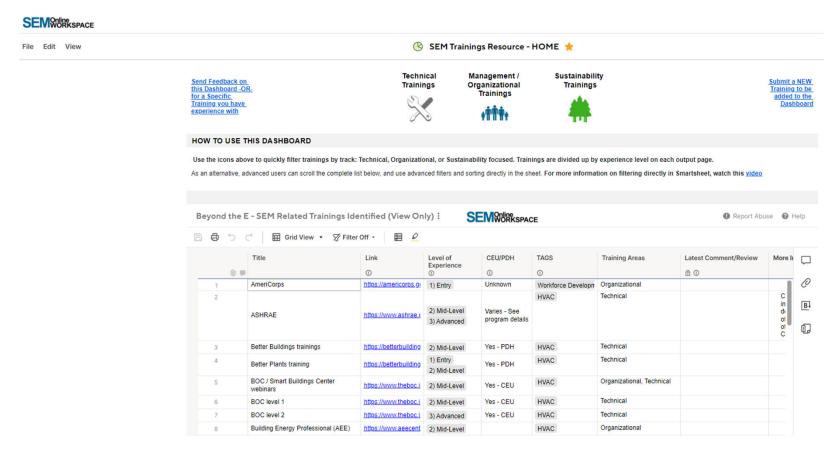
Grow your own

PDH vs. CEU

- Professional Development Hours (PDHs) are awarded to a person based on contact hours of a presentation or training class
- Continuing Education Units (CEUs) are awarded to a person for successfully completing a formal training program
 - CEUs are typically more rigorous to obtain
 - Providing them requires a way to assess that the recipient has learned something (like a test or a project due)
- Insights from Lane Community College
- Example from Energy Trust Treasure Hunt webinars



3rd party trainings





SEM Trainings Resource - HOME - Smartsheet.com

3rd party trainings

SEM Trainings Dashboard - Technical (View Only): SEMOnline WORKSPACE Technical Management / Sustainability Organizational Trainings Trainings Trainings GO TO MAIN **Entry Level Technical Trainings** Latest CEU/PDH Level of Experience TAGS Description Training Areas 1) Entry 2) Mid-Level HVAC Technical Better Plants training https://betterbuildingssol/ Yes - PDH 1) Entry 2) Mid-Level HVAC Technical DOE/PNNL Building Retuning HVAC Organizational, Federal Energy Management Program (FEMP) https://www7.eere.energy Varies - See program details 2) Mid-Level Sustainability, Technical 3) Advanced https://inside.lanecc.edu/ details 1) Entry 2) Mid-Level HVAC Organizational, Technical / Apprenticeship **HVAC** Varies - See program 2) Mid-Level 3) Advanced RETA (refirgeration engineers) 1) Entry Mid-Level Technical Trainings Latest CEU/PDH Level of Experience TAGS Details Training Areas Comment/Re Collection of paid and free resources Technical including trainings, publications, documents, software tools, and https://www.ashrae.org/prof details 2) Mid-Level ASHRAE videos offered by ASHRAE. 3) Advanced (American Society of Heating, Refrigerating and Air-Conditioning Engineers) Better Buildings trainings https://betterbuildingssolutic Yes - PDH 2) Mid-Level Technical 1) Entry 2) Mid-Level HVAC Technical Better Plants training https://betterbuildingssolutic Yes - PDH HVAC Organizational, 2) Mid-Level BOC / Smart Buildings Center webinars https://www.theboc.info/con Yes - CEU Technical 2) Mid-Level **BOC level 1** https://www.theboc.info/buil Yes - CEU HVAC Technical 2) Mid Louis IIII **Advanced Technical Trainings** Title Link CEU/PDH Level of Experience TAGS Training Areas Comment/Review



SEM Trainings Resource - HOME - Smartsheet.com

2) Mid-Level 3) Advanced HVAC

Technical

Collection of paid and free resources including trainings, publications, documents.

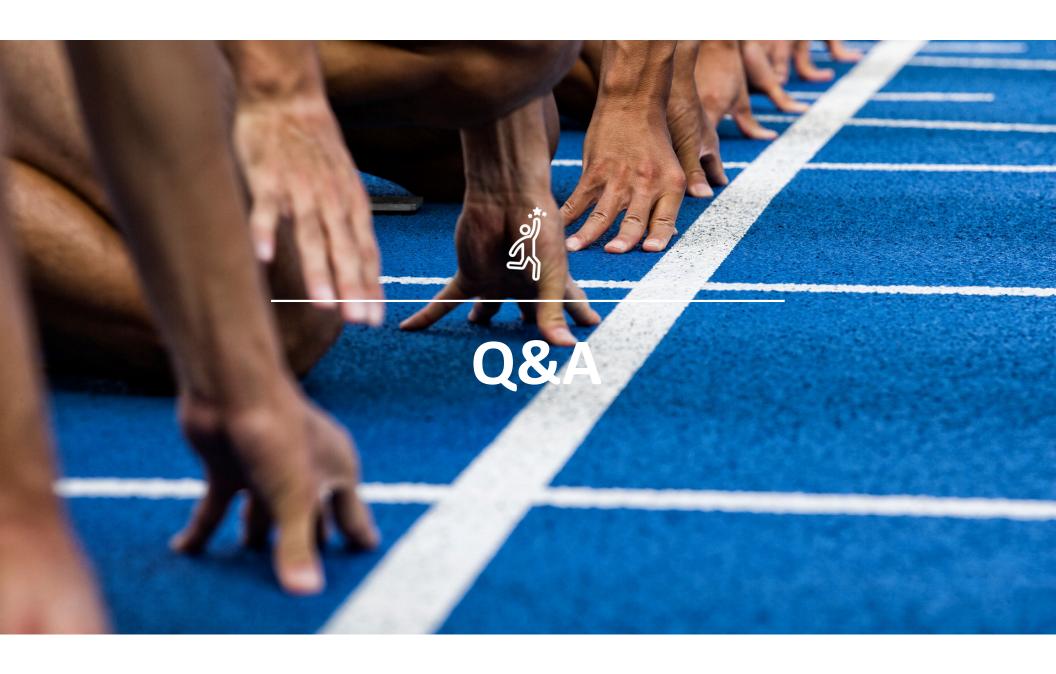
software tools, and videos offered by ASHRAE. (American

Join us in 2023

- Is there anything you've been wanting to try out?
- Is there an area of SEM that you've been wanting to expand/develop more?
- Is there something that is currently outside of SEM that you want to fold into SEM?
- Menti Code: 73 59 94 5

Bring your ideas to us
We'll discuss topic ideas and vote at the beginning of the year
We are open to new ways/approaches!

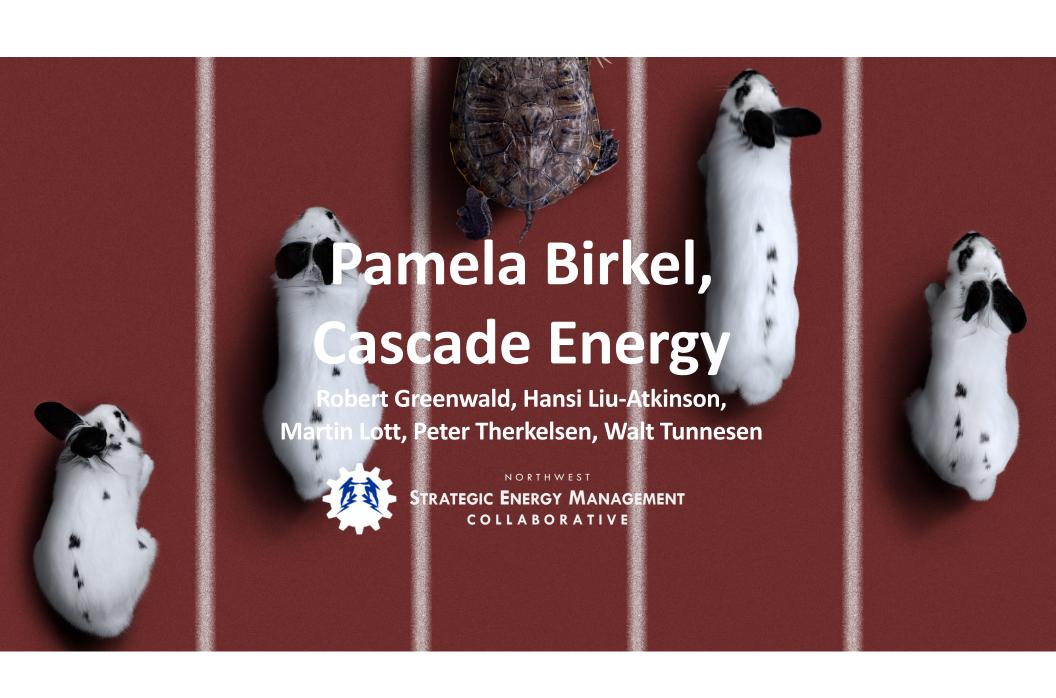




Emissions Reduction Working Group Report Out









SEM as a Pathway to Decarbonization



SEM is the ideal platform for decarbonization that, in addition to reducing utility-supplied energy use, can reach beyond energy efficiency to achieve GHG reductions in all energy aspects of companies' businesses.

These is variations among SEM programs, but they have common elements, defined by the Consortium for Energy Efficiency - Among Hospital (Execution goals - Commitment of resources (people and dollars) - Regularly maintained list of savings opportunities - Implementation of saving projects

while the SEM framework currently focuses on energy reduction, leading directly to reductions in utility-based Scop
(natural gal and/or Scope 2 (leteratory) emissions, the existing structure can clearly also apply to the greater sco
(rich emissions, such as more constituted in the state in a special and deed (Scope 1).*

Non-fuel emissions such as those from refligerants (Scope 1).

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On-the renewables and energy storage (Scope 2).

On-the renewables and energy storage (Scope 3).

Demand side every management settled such as such shifting, demand response, which don't result in

Office travel and fuels (Scope 3).

Supply chain emission (Imagine all size manufacturer or rockool district encouraging their supply chain to
participate in SEM) (Scope 3).

Temisions from use or immunications (Scope 3).

As SEM is practiced today, its full decarbonization potential is unrealized. Steps can be taken to increase alignment en the SEM participants' goals and those held by utility funders and regulators.

SEM is an already existing and highly functional framework that can readily be expanded to support critical reductions in all GHG emissions types.

Therkelsen, P. Fuchs, H. Y. Miller, W. Y. Whitlook, A. Y. and Righter, E. Y. (2011). Strenge Energy Management Program erraintene and Cest Efficiencement. North American Sensegic Energy Management Collectories of Cest Sensegic Sensegic Cest Sensegic Sen

SEM is the ideal platform for decarbonization that, in addition to reducing utility-supplied energy use, can reach beyond energy efficiency to achieve GHG reductions in all aspects of companies' businesses.



...GHG reductions in all aspects of companies' businesses

- On-site emissions from non-utility fuels such as gasoline and diesel (Scope 1).
- Non-fuel emissions such as those from refrigerants (Scope 1).
- Electrification and other fuel switching (Scopes 1 and 2)
- On-site renewables and energy storage (Scope 2)
- Demand-side energy management activities such as load shifting, demand response, which don't result in energy reductions, but may decrease emissions (Scope 2).
- Off-site travel and fuels (Scope 3).
- Supply chain emissions (imagine a large manufacturer or school district encouraging their supply chain to participate in SEM) (Scope 3).
- Emissions from use of manufactured products (Scope 3).



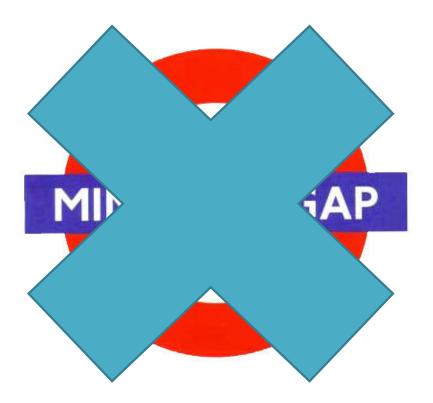
Position Paper Statement

 SEM is an already existing and highly functional framework that can readily be expanded to support critical reductions in all GHG emissions types.

We propose that the SEM community, legislators, regulators, utilities, and customers work together to make this happen.











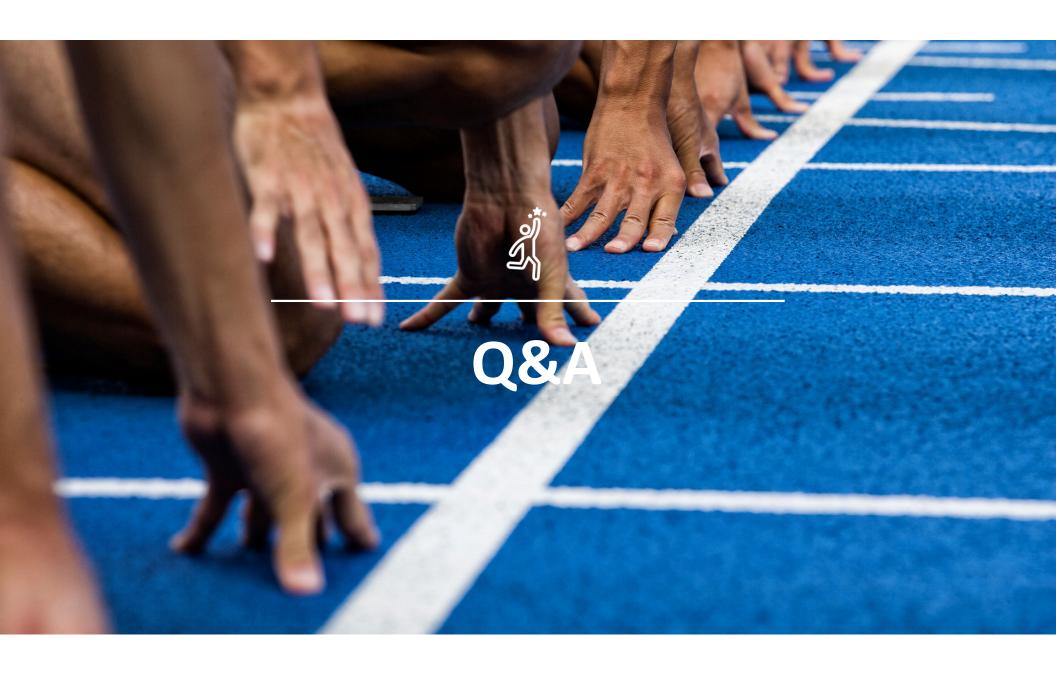












M&V Working Group Update







Introductions



Holly FarahRouj Energy Analytics



Anne Joiner Stillwater Energy



Erin Wenger SBW Consulting





Overview of 2022 Activities



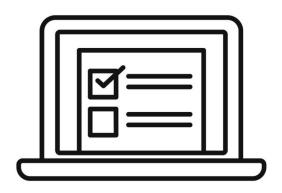


- M&V Group Survey
- Fall 2022: Non-Routine Event Detection
- Winter 2022: Recurve
- Future webinars: looking for suggestions





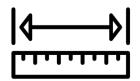
Working Group Survey



Future evolution of SEM M&V:

- Barriers to scaling SEM
- Specific Questions
- Future Topics

Survey Themes



M&V Process



Evaluation and Implementation Gap



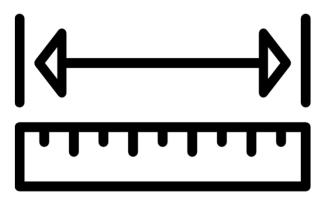
Other



M&V Process

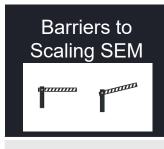
• Quantification of Savings

Issues Related to Data and Model Maintenance





M&V Process – Quantification of Savings





Cost effectiveness for smaller sites



- Application of population-based methods
- Measure lives greater than one year
- Cost of M&V and coaching



M&V Process – Quantification of Savings



- Benefits of applying machine learning to SEM
- Quantifying time-dependent savings
- Measuring long-term persistence
- Decarbonization
- Re-baselining due to Covid, and post-Covid
- Standardization of M&V
- Attribution and persistence
- Impact of naturally occurring factors w/o SEM





M&V Process – Data and Model Maintenance



- Data acquisition/cleaning access to interval data
- Coach time to build models for small sites



Customer management of models; managing NREs





M&V Process – Quantification of Savings









- Innovating M&V methods
- Non-site-specific M&V calculations
- Peak demand
- Persistence. Characterizing savings trends







- Long-term COVID impacts
- Electrification and decarbonization





M&V Process – Quantification of Savings



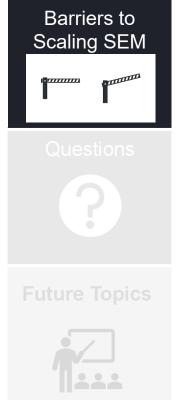


- Clean buildings and benchmarking laws
- Negative savings for multi-year program
- How many data points are enough?
- Testing the validity of IPMVP NRE/NRA
- Creating a catalog of NREs/NRAs
- When and how to re-baseline models
- Measuring the behavioral impact of res



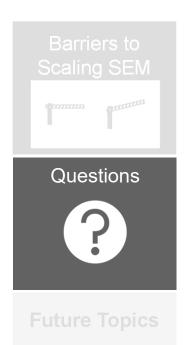






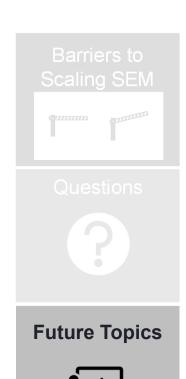
Requirement variance between utilities and regulatory environments





- Viability of community/group models
- Interval data opportunity from utilities
- How good is 'good enough' from an evaluation standpoint
- How much 'program influence' proof is necessary
- Handling new SEM program startup



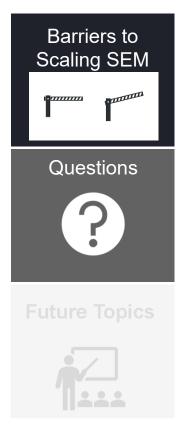




- Good enough SEM savings
- Methods to combine and integrate M&V and evaluation



Other



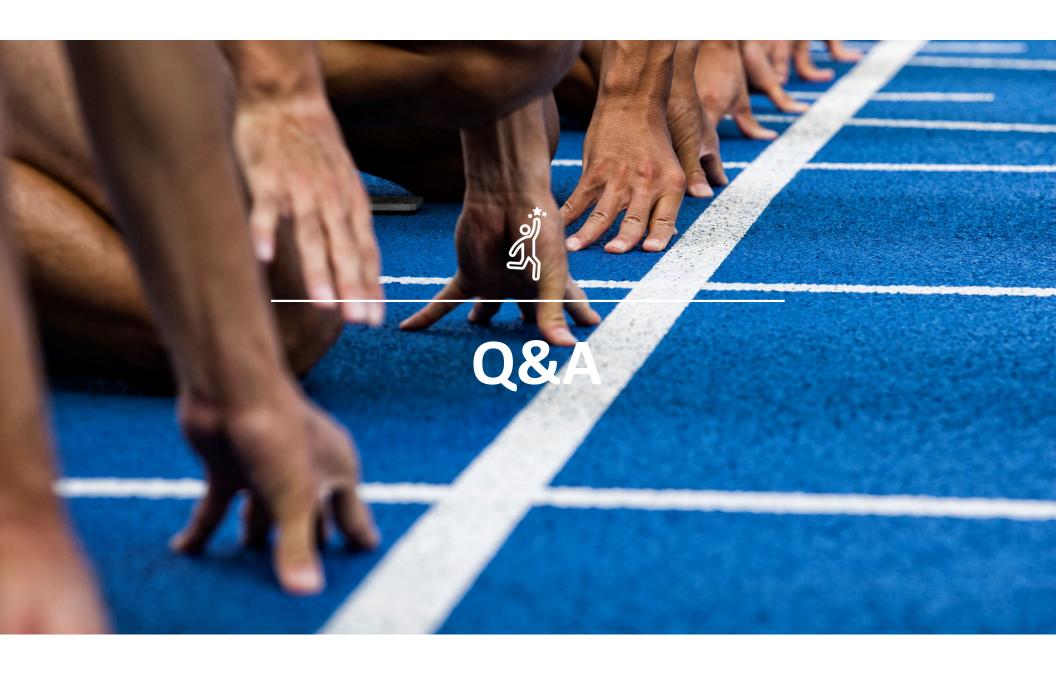
Barriers

- Workforce
- Cost of program delivery

Questions

Where others are? What's happening in and outside of the NW region?







The Northwest Roots of Strategic Energy Management

OCTOBER 2022







Roots of Success





SEM Programs





SEM Program Design





SEM Program Strategies



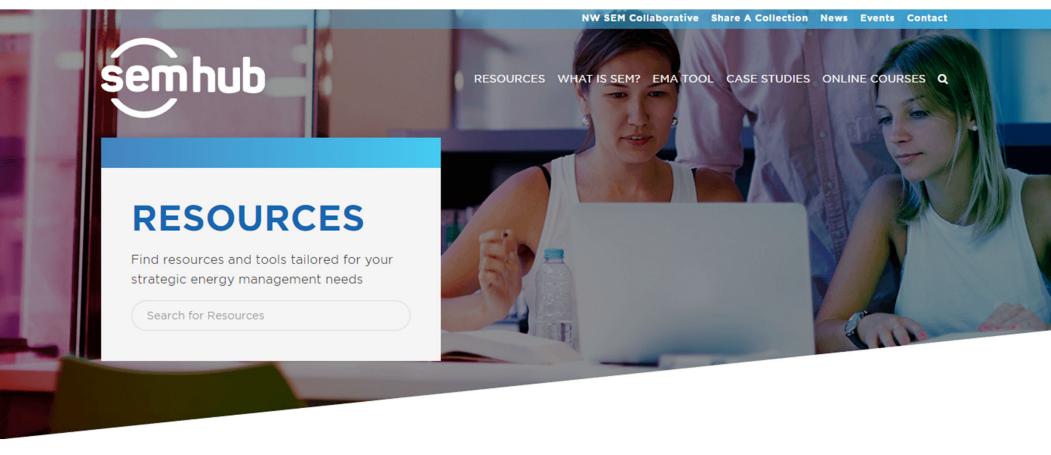


NW SEM Nexus





Collaborative Activities



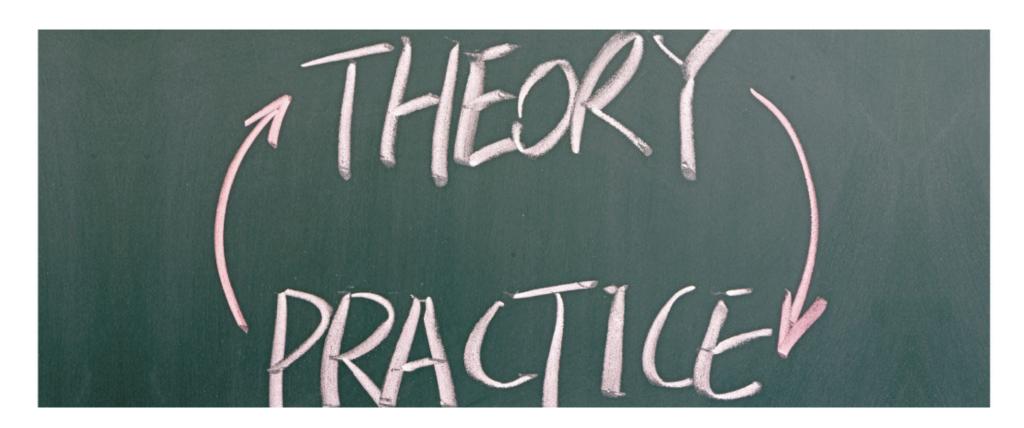


History of SEM





SEM Evaluation and Research





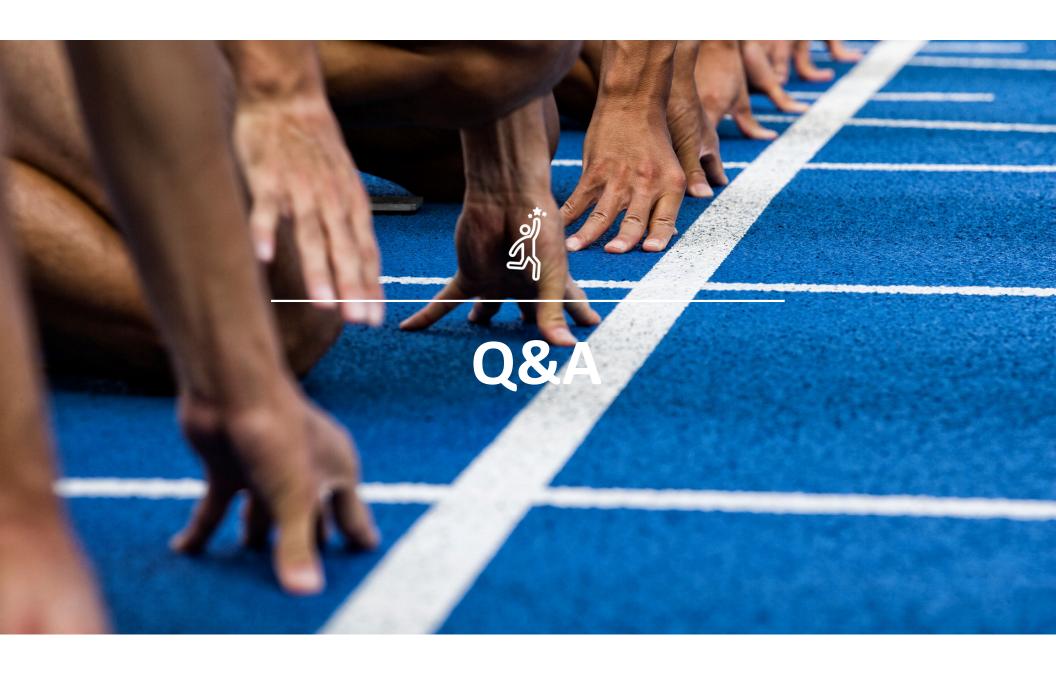


The Northwest Roots of Strategic Energy Management

OCTOBER 2022







Acknowledgements

SEM 101 Working Group Members

Kim Crossman

Suzi Asmus

Tina Snell

Ed Birch

Anna Kelly

NW SEM Collaborative Leadership Team

Dedicated Collaborators

Federal Contributors

CEE

Utilities

Program Administrators

Implementers

Evaluators

The community



The Northwest Roots of Strategic Energy Management

OCTOBER 2022





Business Plan Subcommittee

- Suzi Asmus
- Kathleen Belkhayat
- Peter Therkelsen
- Jim Volkman
- Kevin Wallace

"The NW SEM Collaborative is a selfsustaining organization with a diversified funding base by 2025."









Annual Work Plan Objectives

2021

- Define the Business Plan elements
- Define strategy for a self-sustaining organization
- Understand the value proposition of the NW Collaborative

2022

- Further develop the preferred options
- Complete the business plan document
- Circulate the business plan document



Business Plan

The Future of the NW SEM Collaborative: A Regional Model



Bottom Line

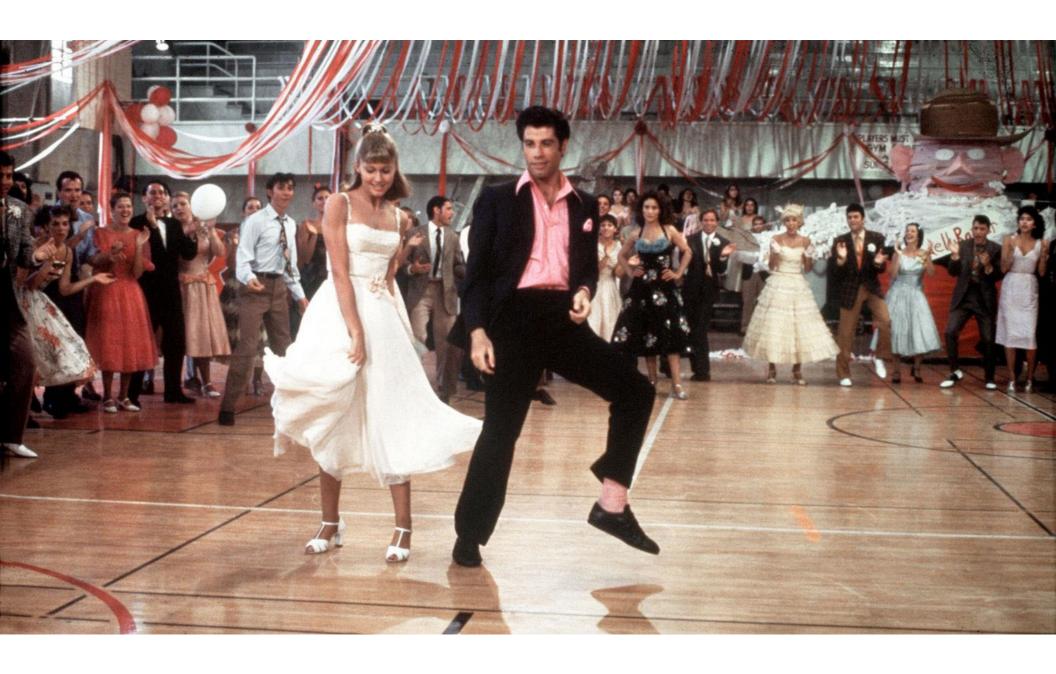
- Preserve Northwest Workshop and Workgroups
- ➤ Merge with North American SEM Collaborative

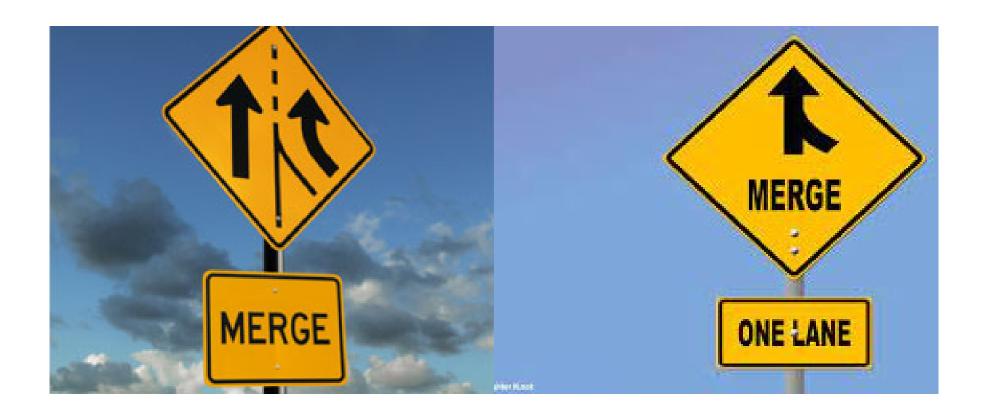




August 15, 2017

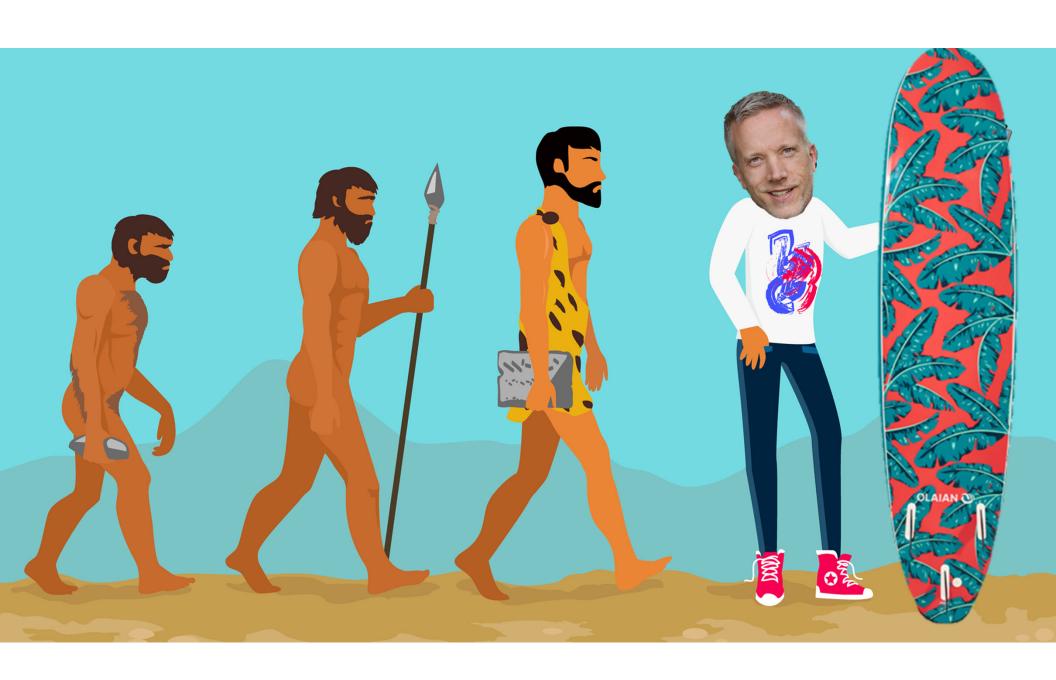




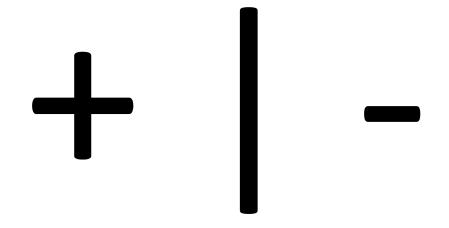








Exercise

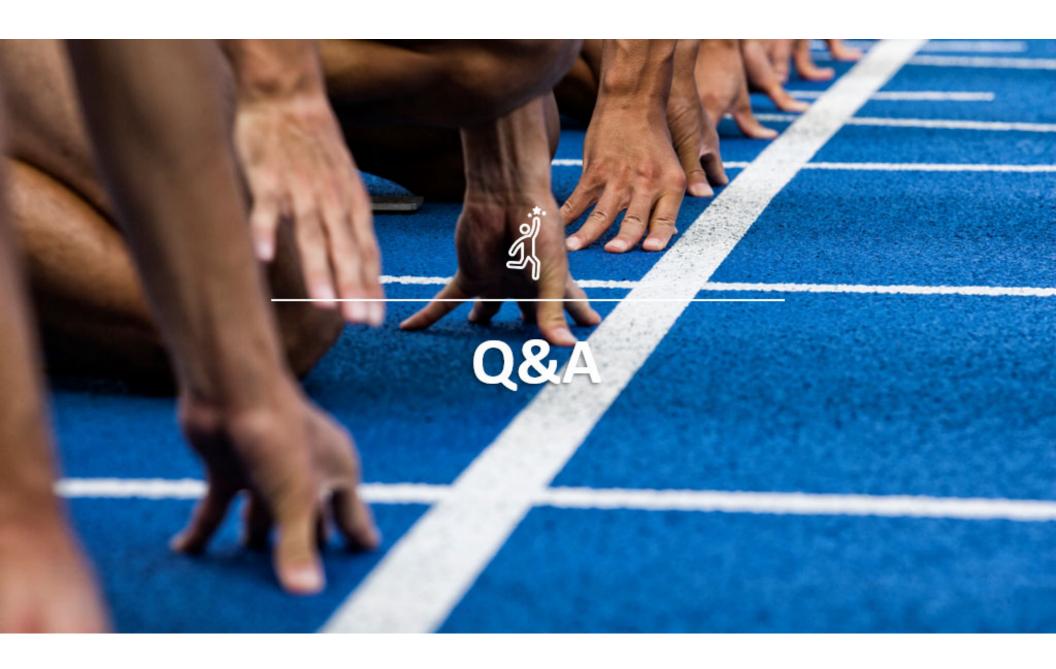












LUNCH



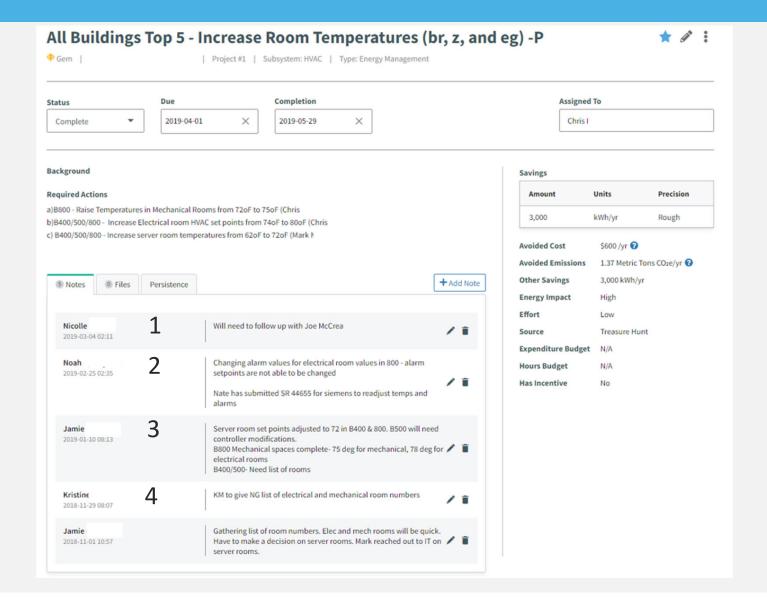


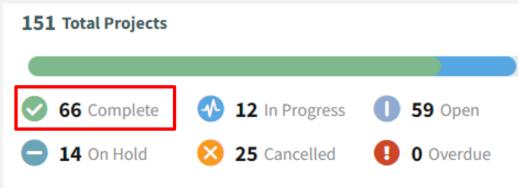
Story from the field: collaboration and data in SEM

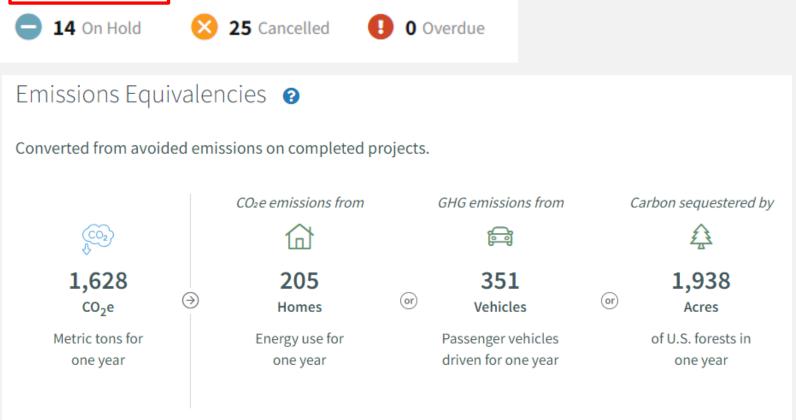
Miri Goldade Engineering Manager - Portland

Biotech Company in SoCal









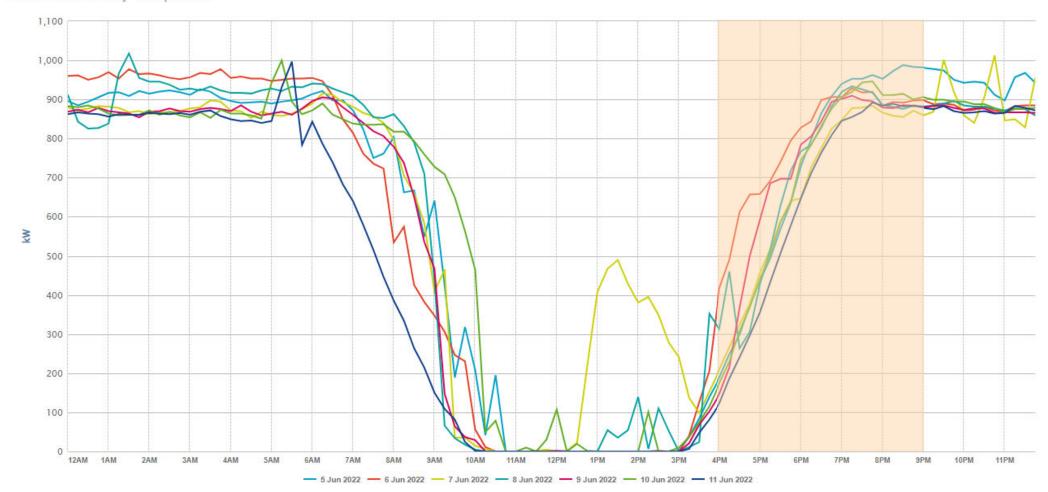


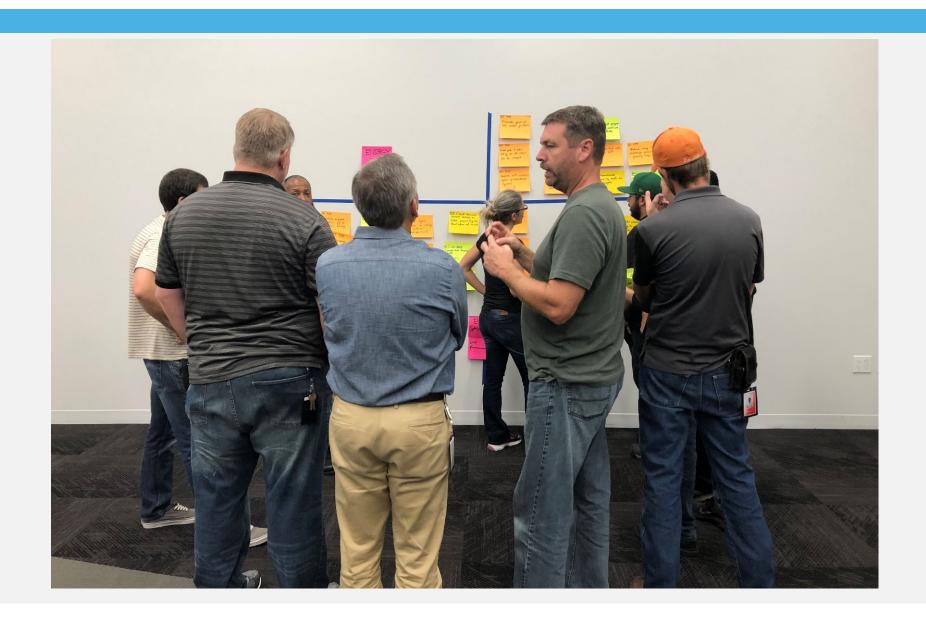




MARKERS

B800 Electric Daily Comparison





LUNCH





Agenda



1:30 pm Open Space Sessions



3:30 pm Break



3:45 pm Evolution of SEM Report Out



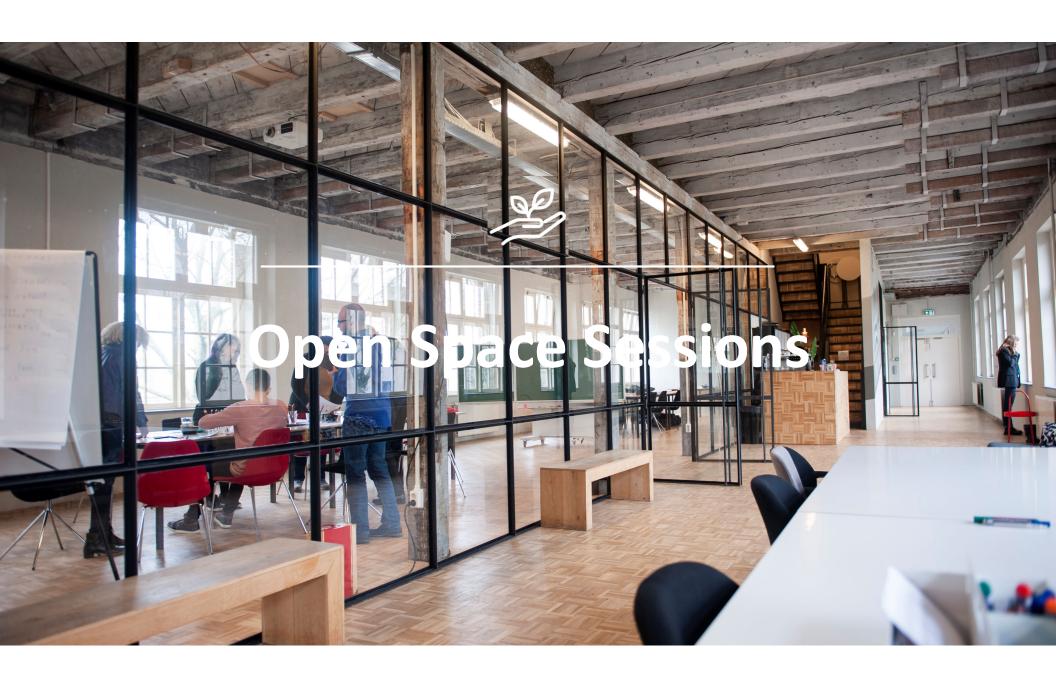
4:15 pm Wrap up & Evaluation



4:30 pm Happy Hour

hosted by Cascade Energy





You Set the Agenda!

- Creates time and space for people to engage deeply and creatively around issues of concern to them.
- Open Space sessions are best when there is:
 - A real issue of concern
 - Diversity of players and perspectives
 - Complexity of elements
 - The presence of passion (including conflict)

 Roles in Open Space
 Host - announces and convenes a conversation

Participant - participates in a conversation

Bumble-bee - moves between conversations, cross-pollinates

Butterfly – takes time out to reflect



Open Space Structure



Call for topics/ build the agenda (15 min)



Open Space Breakout Sessions 1 (30 min)



Open Space Breakout Sessions 2 (30 min)

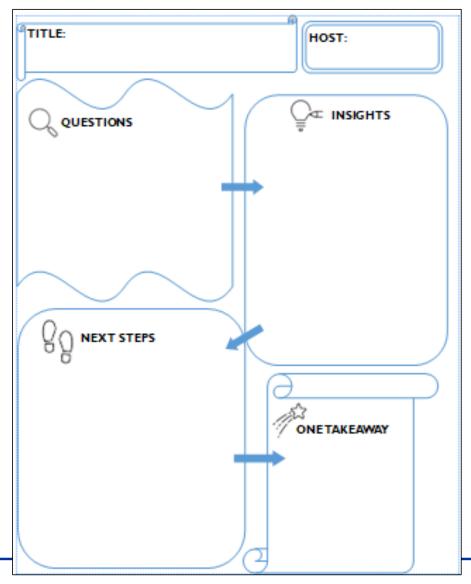


Harvest Session (20 min)





Open Space Session Harvest Template



Open Space: Four Principles and One Law

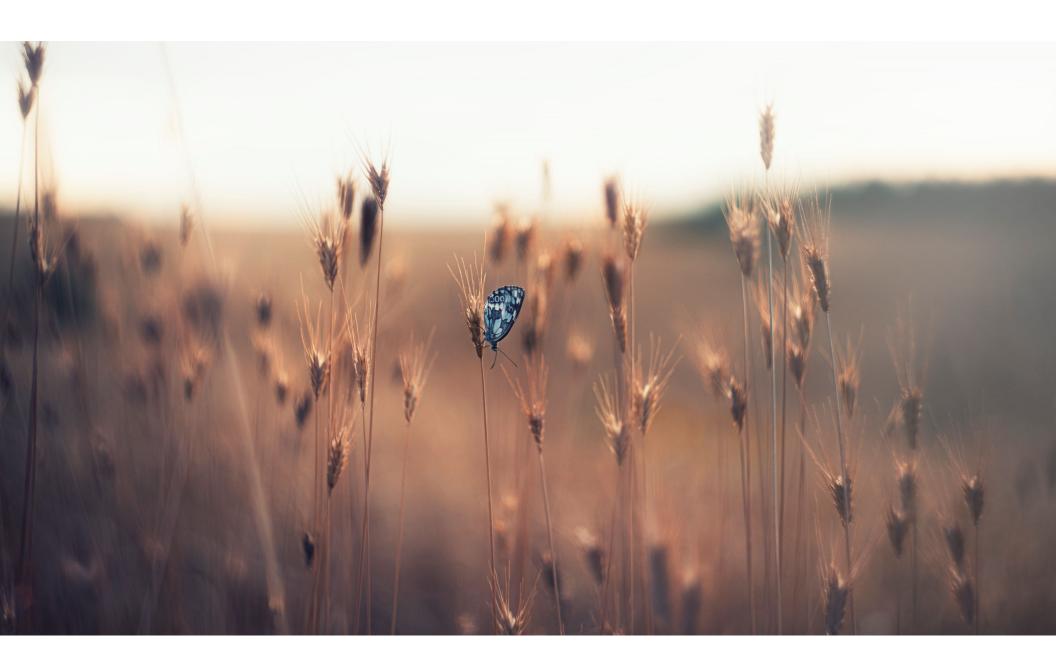
Principles

- Whoever comes are the right people
- Whenever it starts is the right time
- Whatever happens is the only thing that could have
- When its over its over

The Law of Mobility

 If you find yourself in a situation where you are not contributing or learning, move somewhere where you can





BREAK



CLEAResult®





BREAK























Evolution of SEM

Fall Workshop Report Out



Goal

Develop an understanding of the evolution of SEM in the Northwest

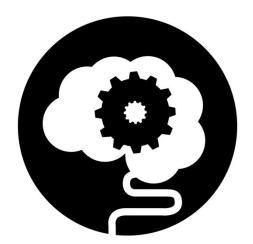
The NW SEM Collaborative enables members to drive increased savings and resilience through wider adoption and deeper engagement.



Subcommittee Evolution of SEM: Brain Trust

- Todd Amundson
- Jim Volkman
- Sara York

- Suzi Asmus
- Jackie Ostroff
- Genevieve London





2021/2022 Work Plan

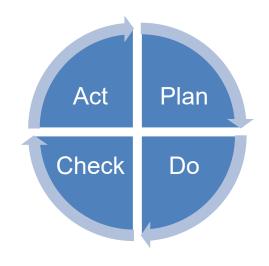
Plan: Develop database of metrics

Do: Establish reporting mechanism

Check: Modify or add metrics as appropriate

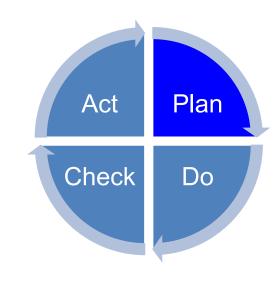
Act: Deliver presentation to report findings at Fall Workshop and upload presentation to NW SEMHub

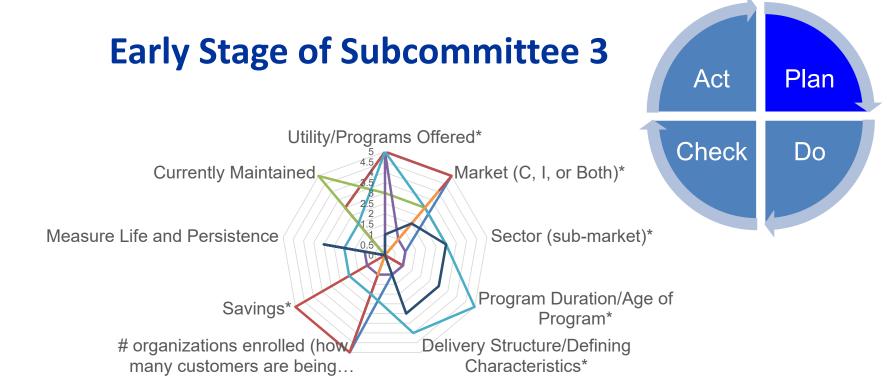
Act/Plan: Identify needs (frequency, responsibility, etc.) for ongoing reporting and analysis



Minimum Metrics

- 1. Programs available (industrial/commercial)
- 2. # of different organizations served (industrial/commercial)
- 3. # of units served (industrial/commercial)
- 4. Longevity of programs
- 5. Sectors supported (some SEM is sector specific)
- 6. Delivery framework (CEE elements primary)
- 7. Claimed energy savings (or other....TBD)
- 8. Measure life claimed







CEE Survey

STRATEGIC ENERGY MANAGEMENT
COLLABORATIVE

—SEM Meta-Analysis

—SEM Persistence and Cost Effectiveness (ACEEE 2021)

—ACEEE 2019 Paper —Benchmarking WG

NEEA (Regular Reporting, 2016 - Present)



NW SEM Meta-Analysis All SEM Programs





NEEA Funder Industrial SEM Programs Reported

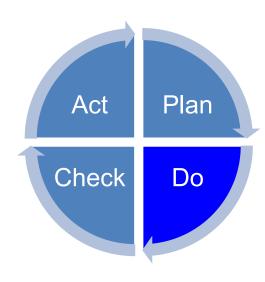


Visualizing

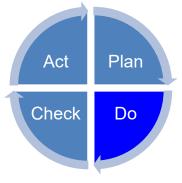
- From who's perspective?
- What to measure?
- What's available now?
- What/when is the baseline?

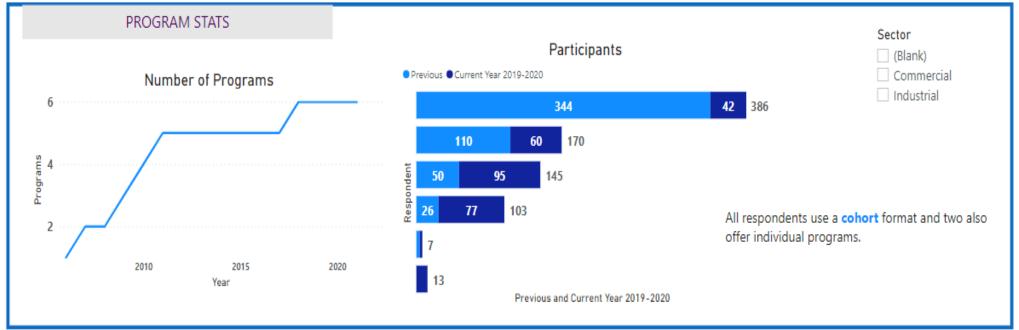
".....drive increased savings and resilience through wider adoption and deeper engagement."





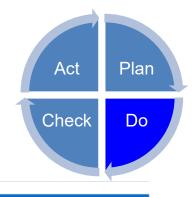
CEE Survey Responses

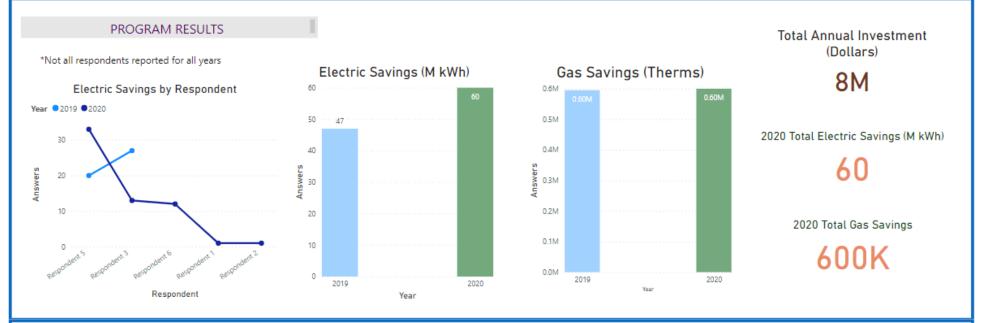






CEE Survey Responses







What's Next



- Incorporate and align previous relevant data with the CEE Survey
- Incorporate dashboard onto SEM HUB
- Ongoing support needs
 - Annual CEE Survey
 - Analyze CEE Survey data
 - Formatting of the survey for ease of analysis
 - Update metrics based on survey responses
 - Review and analyze data annually

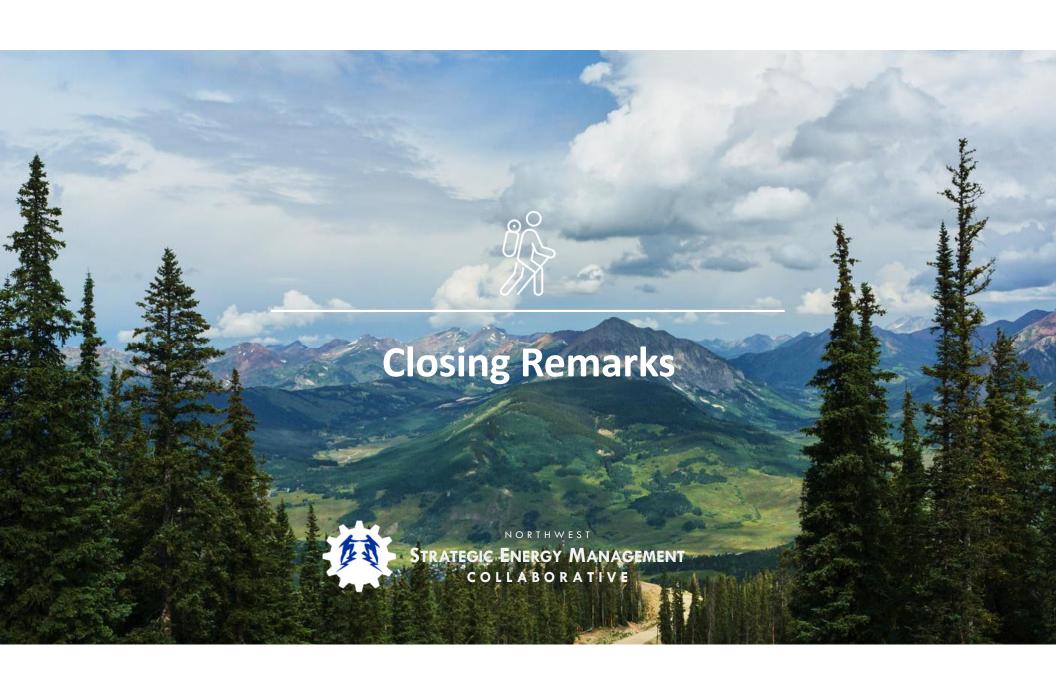
Help out: Utilities and programs, please participate in future CEE surveys



Ongoing Considerations

- How do Clean Buildings programs fit into this survey?
- Framework to build and improve from





Faith DeBolt, LT Vice Chair SBW Consulting





Reflections from the Day



World café
Working group report outs
Open space
Evolution of SEM
History of the Future



Changing Landscape

Legislation Funding Good business





New Horizons































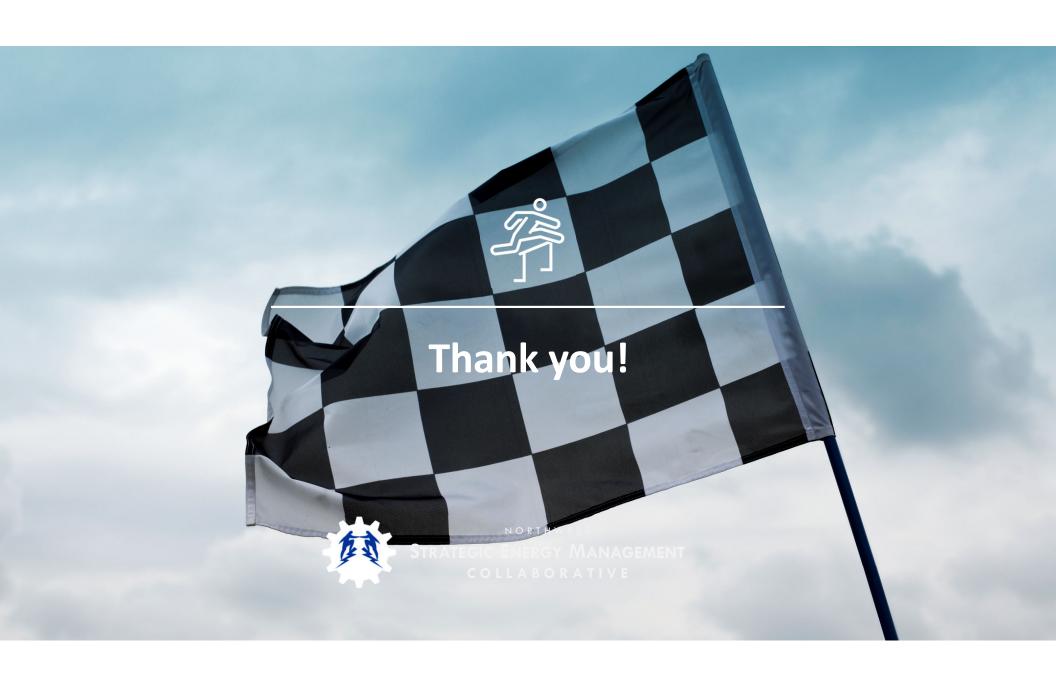
We appreciate your feedback!











HAPPY HOUR

TIME: 4:35 - 6:00

THANK YOU, SPONSOR:





NW SEM Collaborative Funders





















Thank You





Thank You

CLEAResult®



Thank You



