



NORTHWEST
STRATEGIC ENERGY MANAGEMENT
COLLABORATIVE

2022 NW SEM COLLABORATIVE FALL WORKSHOP

Sponsorship Opportunities

After two years of virtual workshops, we're excited to announce that the 2022 Fall Workshop will resume as an in-person event at the DoubleTree in Portland, Oregon. The planning committee has developed a truly collaborative agenda that provides structured ways for SEM practitioners to connect, network, collaborate and learn.

Why Sponsor the 2022 Fall Workshop?

- Build relationships with SEM leaders in an intimate gathering
- Position your firm as an SEM thought leader

EVENT OVERVIEW



DATE: October 20, 2022

LOCATION: DoubleTree, Portland, OR

EVENT WEBSITE:

ticketstripe.com/2022NWSEMCFallWorkshop

TARGET AUDIENCE:

Utility Program Managers and SEM
Practitioners



**Interested in sponsoring
the Fall Workshop?**

Contact Genevieve London at

glondon@stillwaterenergy.com



Sponsorship Opportunities At-A-Glance

These exclusive, valuable sponsorship opportunities can help your company establish its SEM bona fides while providing up-close access to the most engaged SEM practitioners and innovators across the Northwest.

SOLD!

Happy Hour Sponsor

----- EXCLUSIVE -----

\$1,000

- ✓ 2 free registrations (\$400 value)
- ✓ Podium time
- ✓ Premier brand recognition
- ✓ Featured in Collaborative Bingo

3 REMAINING

Event Sponsor

----- 4 AVAILABLE -----

\$750

- ✓ 1 free registration (\$200 value)
- ✓ Brand recognition
- ✓ Featured in Collaborative Bingo



\$1,000 [EXCLUSIVE]

Happy Hour Sponsor

The Happy Hour Sponsor is an exclusive opportunity to get your brand in front of an active audience of SEM professionals at this year's in-person workshop. In addition to extensive brand recognition and free registration passes, the Happy Hour Sponsor will have the unique opportunity to address attendees with a customer- or innovation-success story to highlight their company or product.

SOLD!

- ✓ 2 free registrations—a \$400 value
- ✓ Recognition during opening and closing remarks
- ✓ Opportunity to share a brief customer-, energy-champion-, innovation- or engagement-success story
- ✓ Brand recognition before and during the Fall Workshop, including:
 - Logo on event web and registration page, and all event emails
 - Logo at the happy hour bar, tabletops and on-screen
- ✓ Featured in Fall Workshop Bingo



\$750 [3 REMAINING]

Event Sponsor

Boost your brand awareness and get in front of Northwest SEM practitioners. This sponsorship provides an opportunity to position your brand and company as an SEM thought leader and get valuable one-on-one time with utility staff and key program decision-makers.

- ✓ 1 free registration—a \$200 value
- ✓ Recognition during opening and closing remarks
- ✓ Brand recognition before and during the Fall Workshop, including:
 - Logo on event webpage, registration page and event emails
 - Logo on tabletops and on-screen
 - Logo prominently placed during sponsored meal (at this level, each meal will have two sponsors)
- ✓ Featured in Fall Workshop Bingo