



NORTHWEST  
STRATEGIC ENERGY MANAGEMENT  
COLLABORATIVE

# Navigating Changing Seas

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*Fall Workshop*

*October 21, 2021*

*- Virtual -*

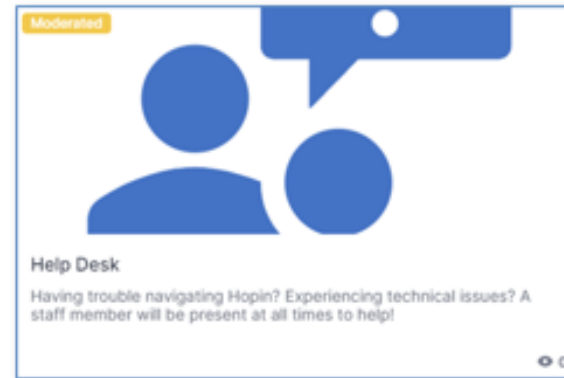


# Reflections

- In the chat, please share
  - A way you've slowed down or connected with nature in the last 2 days
  - A new perspective you gained

# Hopin Virtual Conference Tips

- Follow the red light
- Utilize Chat
  - Event vs Stage
  - Event vs Session
  - Direct Message
    - Find the arrow, type someone's name and connect with them directly
- Help Desk always available





# Agenda: Day 3



Stage

**8:30 am**

Welcome & Reflections | STAGE



Sessions

**8:40 am**

Action Sessions | SESSIONS



**9:20 am**

Zoom Networking



Stage

**9:40 am**

Action Session Outcomes| STAGE

**9:55 am**

Break



Stage

**10:00 am**

Policy Panel | STAGE

**10:45 am**

Closing | STAGE





# Action Sessions



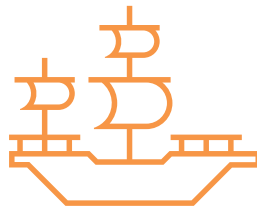
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# Action Session Overview

- **Choose** where you want to contribute
- **Strive** for action, not just discussion
- **Participate fully** by sharing your audio/video



**Day 1**  
Chart a course



**Day 2**  
Set Sail



**Day 3**  
Make Landfall





# Action Sessions: Topics



## ***Diversity, Equity and Inclusion***

Tina Schnell & Dave Hall



## ***What's next for the Collaborative***

Debbie Driscoll & Sara York



## ***Resilience, Adaption and Change Management***

Renee Garells & Patrick Sippel



## ***Non-Energy Benefits***

Karen Brooks & Dee Narayanan



## ***SEM and Carbon***

Kevin Wallace & Peter Therkelsen





Sessions

# How to Join an Action Session

- Choose any of the 5 rooms
- Click the room you want to join
- Click on the blue Share Audio and Video button
- **Finite** spots in each room
  - If the room is full, you won't be able to share audio/video
  - Click on the “Sessions” button and then navigate to another room



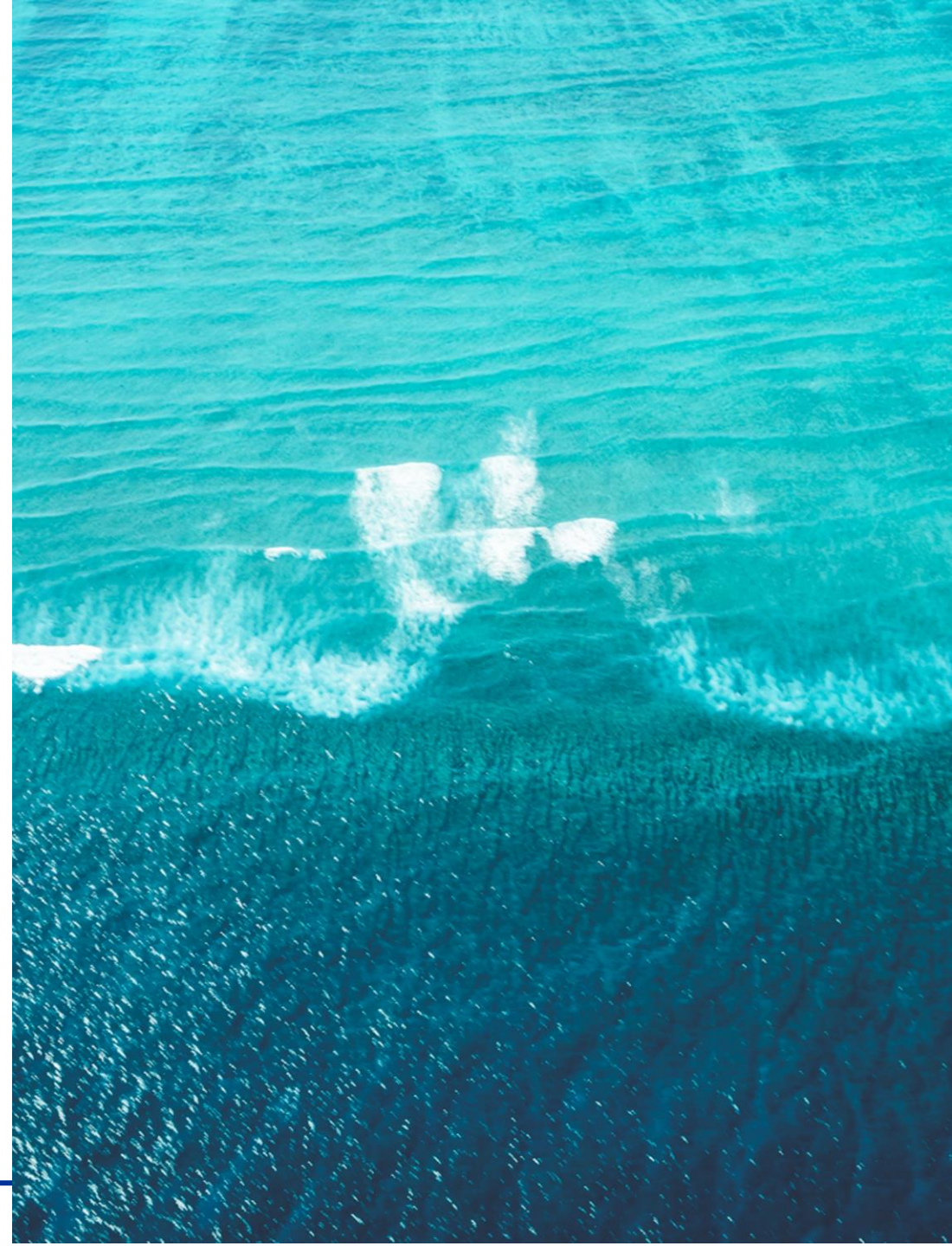
Ask to Share Audio and Video





# Zoom Networking!

- **Energy 350** Hosted Networking Session
- Join via the Zoom link
- Participate for ~15 minutes
- We'll meet you back at the main stage







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# Action Session Outcomes



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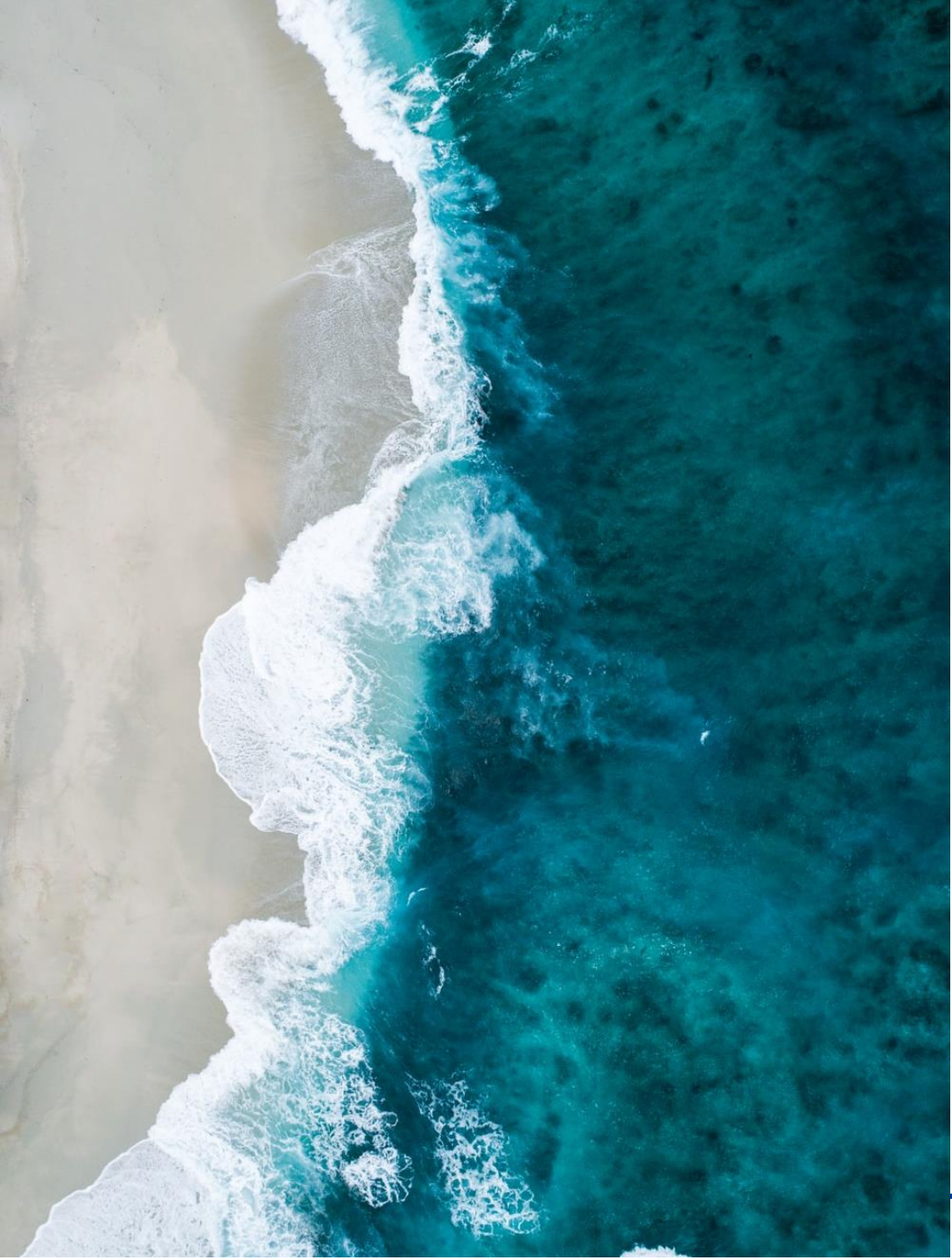




## Action Session: Diversity, Equity & Inclusion

- Problem statement: The SEM Community has DEI work to do. What resources and examples can we share to support one another in this journey?
- Why join: Find and share DEI information and resources to apply to SEM programs
- Facilitators: Dave Hall (Energy 350) and Tina Schnell (ASK Energy)





# Diversity, Equity & Inclusion

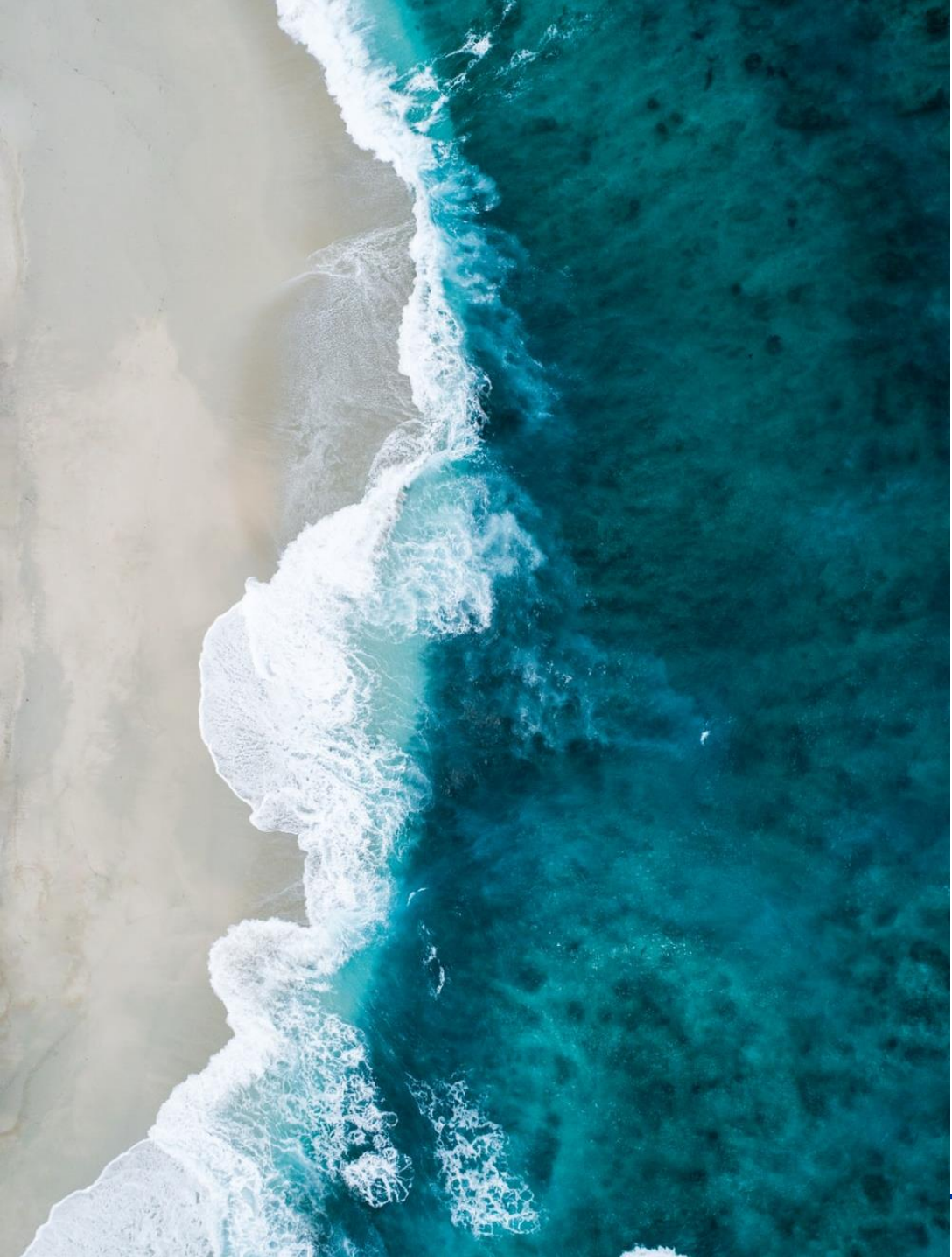
- Surprises
  - Parallels via change management between DEI goals and SEM goals (exec support, opportunity registers, etc)
  - Intersection between social justice and efficiency
- Outcomes
  - New ideas to expand resource lists
  - Desire to hold each other accountable for action
- Next Steps
  - Welcome new team members
  - Incorporate new resources from Action Sessions
  - Share updated collected resources with larger Collaborative community



# Action Session: What's next for the Collaborative

- Help inform a sustainable future for the NW SEM Collaborative
- Provide input on collaborative's Value Proposition
- Facilitators: Debbie Driscoll (NEEA) & Sara York (Cascade Energy)





## What's Next for the Collaborative?

Surprises: Expansive thinking & thoughtful ideas shared

Outcomes:

- How SEM Value Props are being delivered across many orgs
- SWOT analysis

Next Steps: Provide SWOT analysis and recommendations to  
→ Leadership Team Subgroup





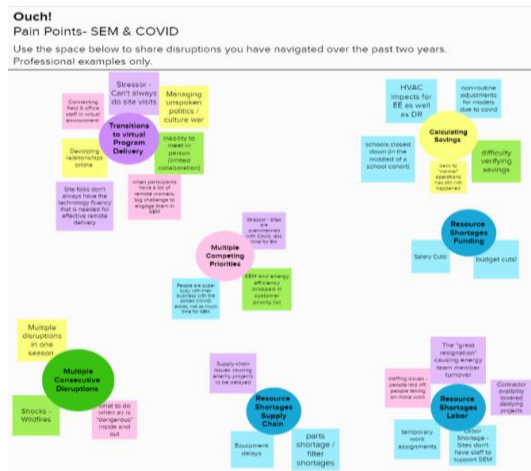
## Action Session: Resilience, Adaptation & Change Management

- Over the past two years we've all gotten much better at adapting. This session is time to reflect on what we've learned and how we can apply those lessons to the next disruption.
- Facilitators: Renee Garrels (Energy Trust) & Patrick Sippel (CLEAResult)

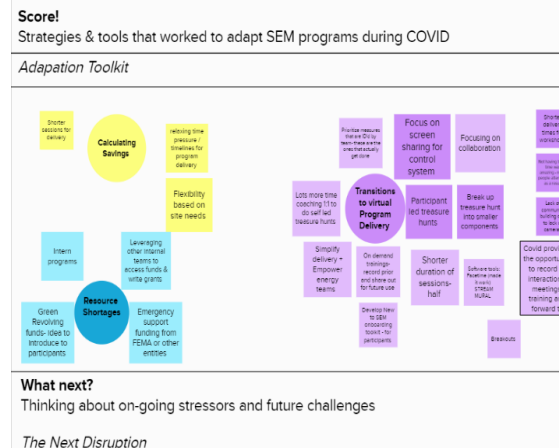
# Resilience & Adaptation

- No big surprises- lots of agreement on the challenges
- Outcomes- Shared strategies & tools for adapting to disruptions
- Participants each committed to one action post workshop to carry resilience thinking forward.
- Commitments included developing new tools for onboarding, Engaging leadership, building additional flexibility into program design

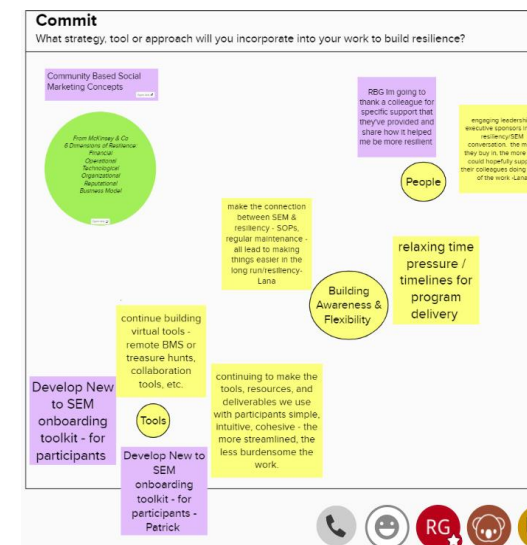
## Day One



## Day Two



## Day Three



# Action Session: It's Finally Here: Non-energy benefits!!

- Do you struggle to quantify non-energy benefits? Do you spend too much time agonizing over what counts as a non-energy benefit?
- Join like-minded peers to delve deeper into this “hot” topic and make the case for non-energy benefits to customers and to quantify non-energy benefits to utilities
- Our action plan over the next three days is to develop a list of non-energy benefits to present to customers and utilities to consider for cost effectiveness, value, benefit, etc.
- Facilitators: Karen Brooks (SEG), Kathleen Belkhayat (Energy Trust), Dee Narayanan (PSE)







# Non-Energy Benefits

- Discussion
  - Can we find an SEM NEB to quantify?
  - Comprehensive list of ideas to assimilate into a usable resource
  - Can trainings can be considered a non-energy benefit? What outcomes of training can we look into as an NEB?
- Next Steps
  - Look into retention or engagement as an NEB of SEM training



## Action Session: SEM and Carbon

- Problem Statement: It's unclear the role SEM will play in decarbonization
  - How can SEM enable carbon reductions?
  - How can we communicate the roles SEM can play in decarbonization?
- Why should people attend this session?
  - You or your SEM participants have carbon reduction targets
  - You have a regulator who wants to develop programs to reduce carbon emissions
  - Or you just want to save the planet!
- Facilitators: Peter Therkelsen (LBNL), Kevin Wallace (BC Hydro)

# SEM & Carbon!

- **Suprises:** Many of the barriers are very out of our direct control
  - Define the opportunity and barriers for the SEM ecosystem (PMs, implementers, evaluators, regulators), educate, collect information to date,
    - How do we share this information to the collaborative and wider?
- **Discussion:** Levels of ability to focus on GHG reduction (applicable to any territory):
  - 1) What is happening now, what can people do instantly? (**now**)
  - 2) What near terms changes can be made (in the control of PM and implementers)? (**year or two**)
  - 3) What changes would need to be made by others (regulators, legislature...)? (**longer but not too long!**)
- **What's Next:** So what will we do next year?
  - Working group should make a tangible plan focusing on “levels of ability”
  - Case studies of existing decarbonization in SEM activities
  - Identify and discuss barriers to SEM programs focusing on GHG reduction







**BREAK!**



# Policy Panel

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# Closing



Thank you!



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