



NORTHWEST
STRATEGIC ENERGY MANAGEMENT
COLLABORATIVE

Navigating Changing Seas

Fall Workshop

October 20, 2021

- Virtual -

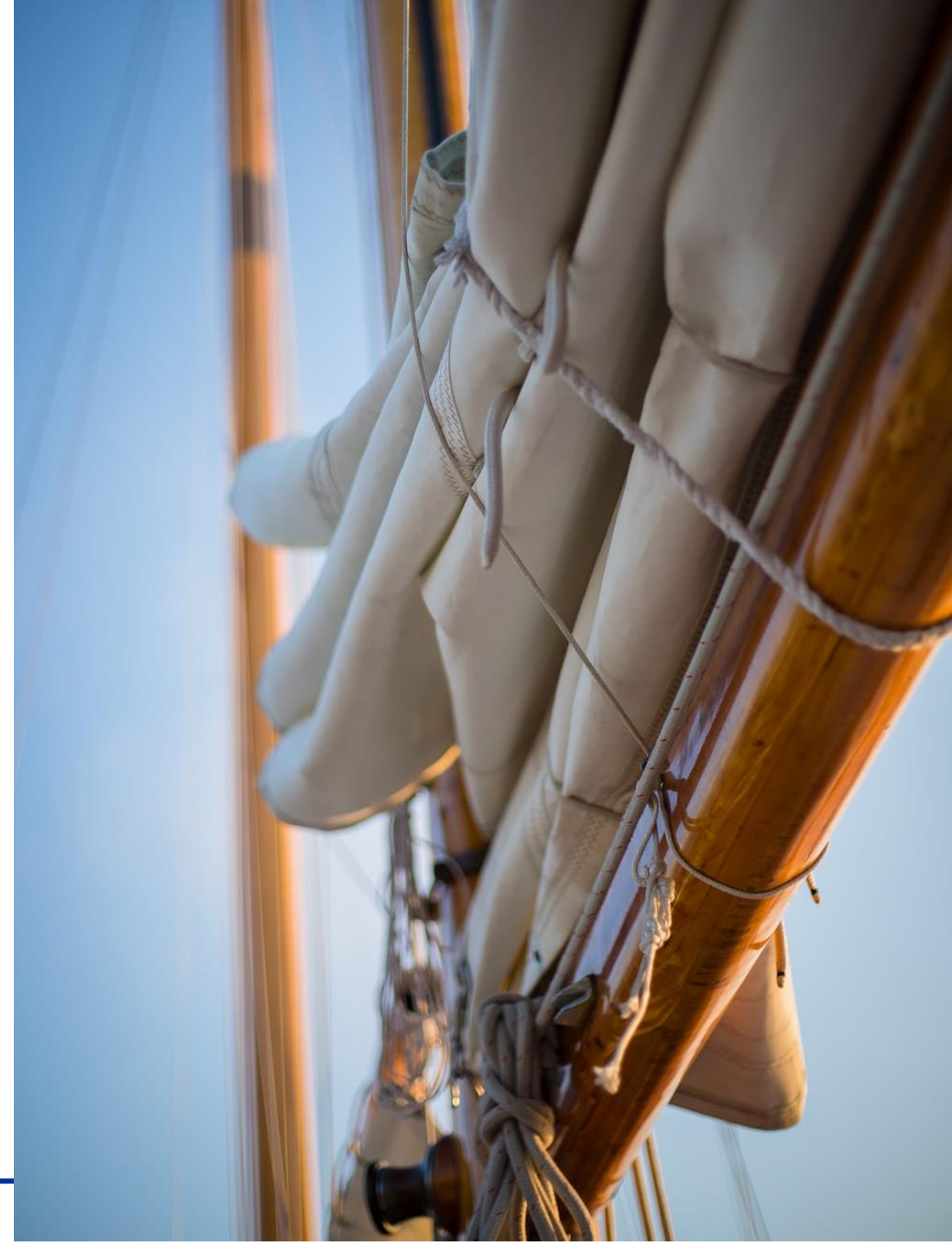


Day 1 Recap

- Day 1 Stats:
 - 77 participants
 - 37 chatty participants
 - 121 chats
- In the chat, please share your top takeaway from Day 1 of the Fall Workshop?
- If you're just joining us today, what are you most looking forward to?

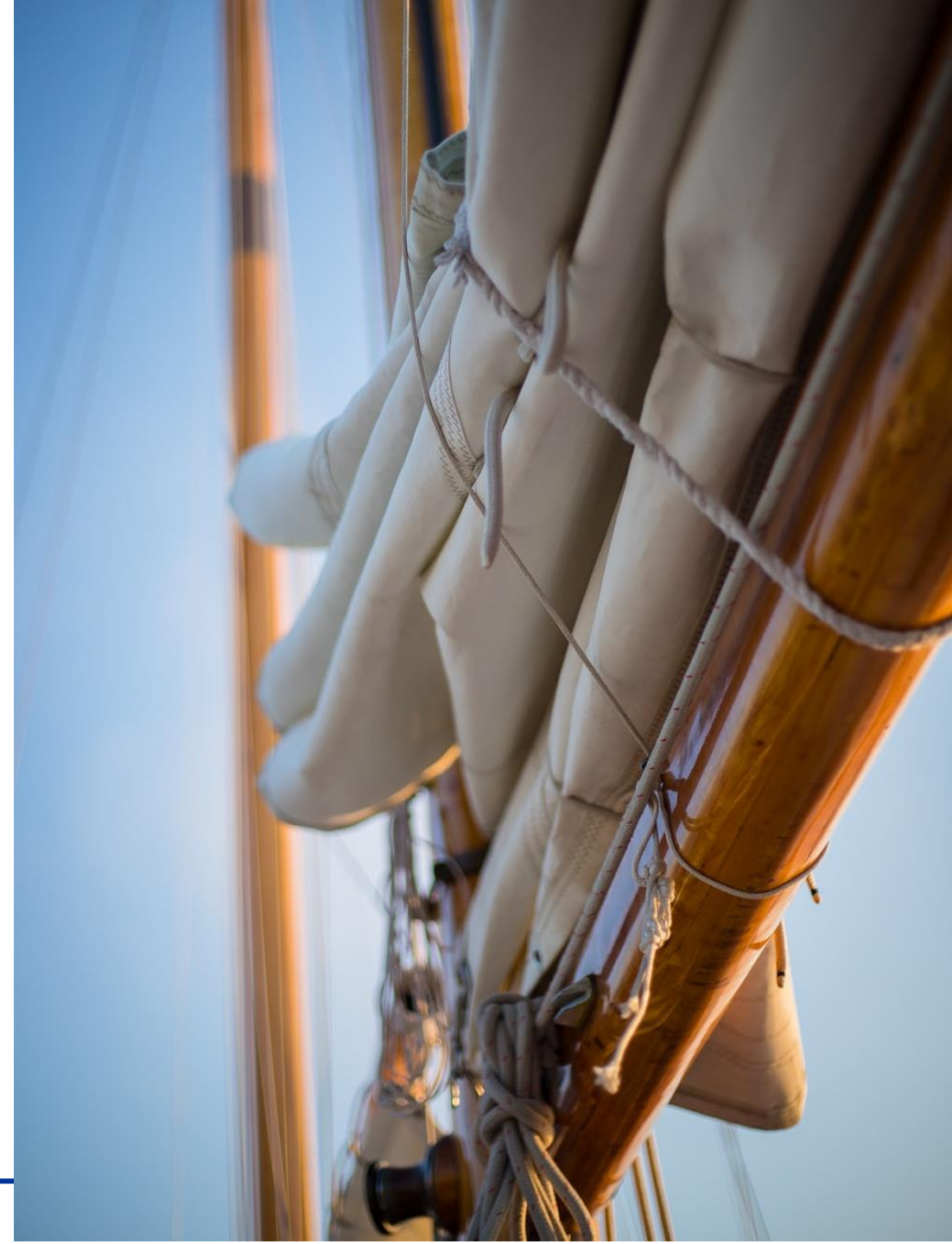
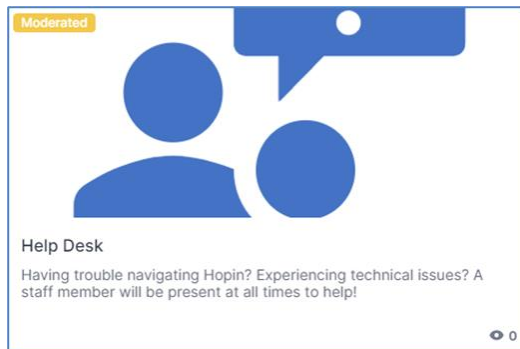
Hopin Virtual Conference Tour

- **Reception**
 - Schedule
- **Stage**
 - Keynote and presentations
- **Sessions**
 - Interactive rooms
- **Expo**
 - Resources



Hopin Virtual Conference Tour

- Reception
 - Schedule
- Stage
 - Keynote and presentations
- **Sessions**
 - Help Desk always available



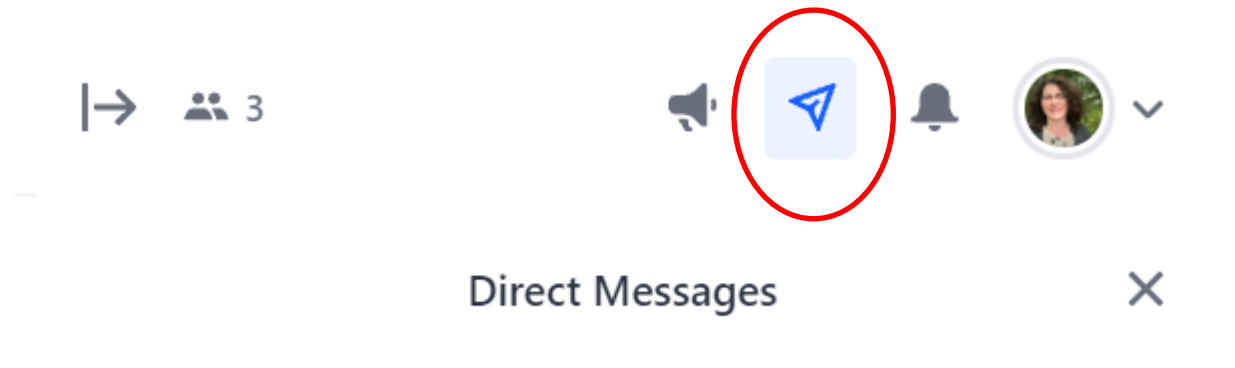
Hopin Virtual Conference Tips

- Follow the red light

- Utilize Chat

- Event vs Stage
- Event vs Session
- Direct Message

- Find the arrow, type someone's name and connect with them directly



Agenda: Day 2



Stage

8:30 am

Welcome & Day 1 Recap | STAGE



Stage

8:40 am

Customer Perspective | STAGE

9:15 am

Break



Sessions

9:30 am

Action Sessions | SESSIONS



10:15 am

Zoom Networking



Stage

10:30 am

Evaluation Perspective | STAGE

11:00 am

Adjourn





Customer Perspectives

Moderated by
Dee Narayanan



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Q&A



BREAK!



Action Sessions



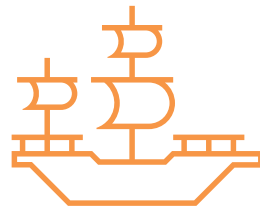
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Action Session Overview

- **Choose** where you want to contribute
- **Strive** for action, not just discussion
- **Participate fully** by sharing your audio/video



Day 1
Chart a Course



Day 2
Set Sail



Day 3
Make Landfall



Action Sessions: Topics



Diversity, Equity and Inclusion

Tina Schnell & Dave Hall



What's next for the Collaborative

Debbie Driscoll & Sara York



Resilience, Adaption and Change Management

Renee Garrels & Patrick Sippel



Non-Energy Benefits

Karen Brooks & Dee Narayanan



SEM and Carbon

Kevin Wallace & Peter Therkelsen





Action Session: Diversity, Equity & Inclusion

- Problem statement: The SEM Community has DEI work to do. What resources and examples can we share to support one another in this journey?
- Why join: Find and share DEI information and resources to apply to SEM programs
- Facilitators: Dave Hall (Energy 350) and Tina Schnell (ASK Energy)

Action Session: What's next for the Collaborative

- Help inform a sustainable future for the NW SEM Collaborative
- Provide input on collaborative's Value Proposition
- Facilitators: Debbie Driscoll (NEEA) & Sara York (Cascade Energy)





Action Session: Resilience, Adaptation & Change Management

- Over the past two years we've all gotten much better at adapting. This session is time to reflect on what we've learned and how we can apply those lessons to the next disruption.
- Facilitators: Renee Garrels (Energy Trust) & Patrick Sippel (CLEAResult)

Action Session: It's Finally Here: Non-energy benefits!!

- Do you struggle to quantify non-energy benefits? Do you spend too much time agonizing over what counts as a non-energy benefit?
- Join like-minded peers to delve deeper into this “hot” topic and make the case for non-energy benefits to customers and to quantify non-energy benefits to utilities
- Our action plan over the next three days is to develop a list of non-energy benefits to present to customers and utilities to consider for cost effectiveness, value, benefit, etc.
- Facilitators: Karen Brooks (SEG), Kathleen Belkhayat (Energy Trust), Dee Narayanan (PSE)





Action Session: SEM and Carbon

- Problem Statement: It's unclear the role SEM will play in decarbonization
 - How can SEM enable carbon reductions?
 - How can we communicate the roles SEM can play in decarbonization?
- Why should people attend this session?
 - You or your SEM participants have carbon reduction targets
 - You have a regulator who wants to develop programs to reduce carbon emissions
 - Or you just want to save the planet!
- Facilitators: Peter Therkelsen (LBNL), Kevin Wallace (BC Hydro)



Sessions

How to Join an Action Session

- Choose any of the 5 rooms
- Click the room you want to join
- Click on the blue Share Audio and Video button
- **Finite** spots in each room
 - If the room is full, you won't be able to share audio/video
 - Click on the “Sessions” button and then navigate to another room

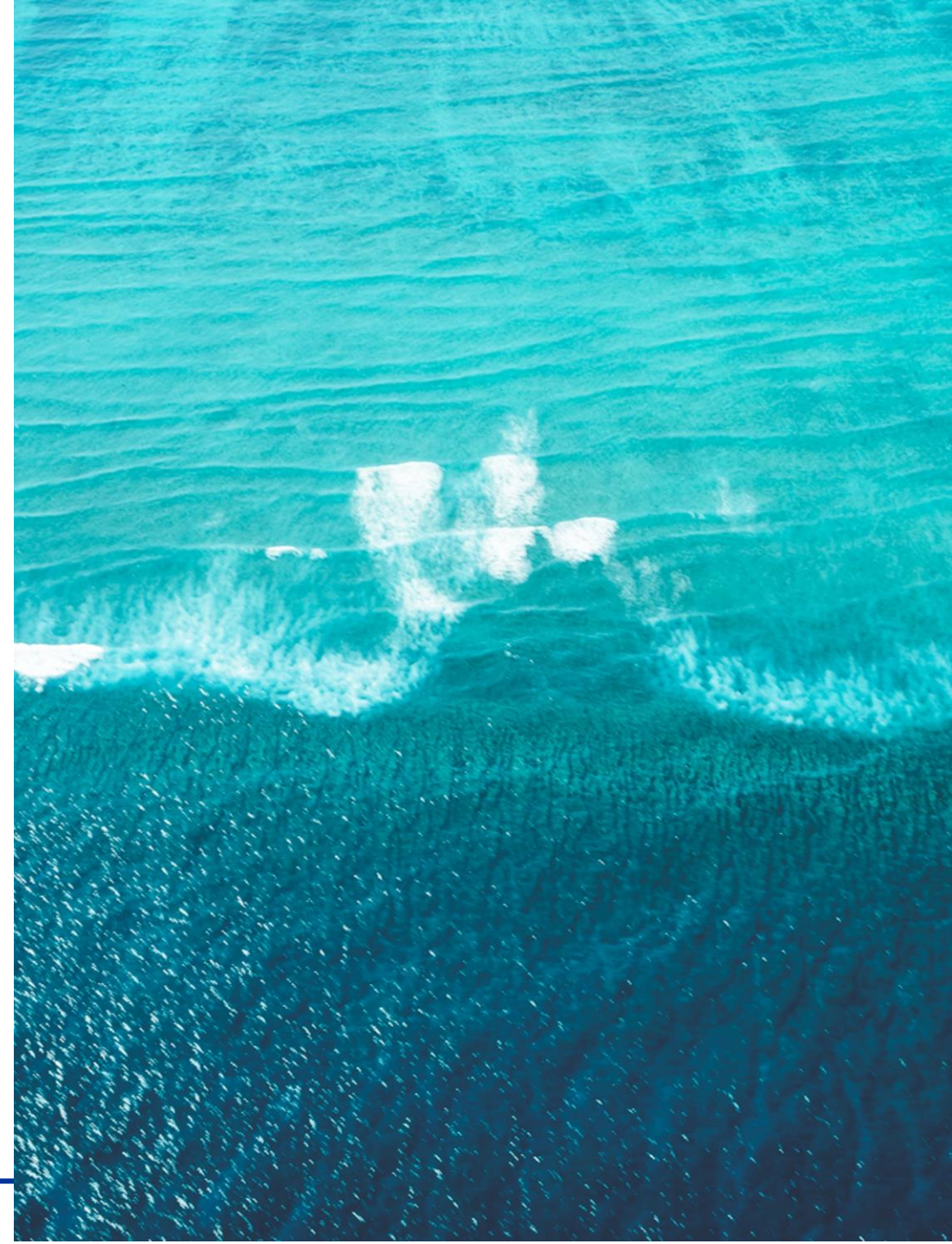


Ask to Share Audio and Video



Zoom Networking!

- **Prism Engineering** Hosted Networking Session
- Join via the Zoom link
- Participate for ~15 minutes
- We'll meet you back at the main stage





Evaluation Perspective



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Evaluation Perspective



Josh Weissert
Energy 350

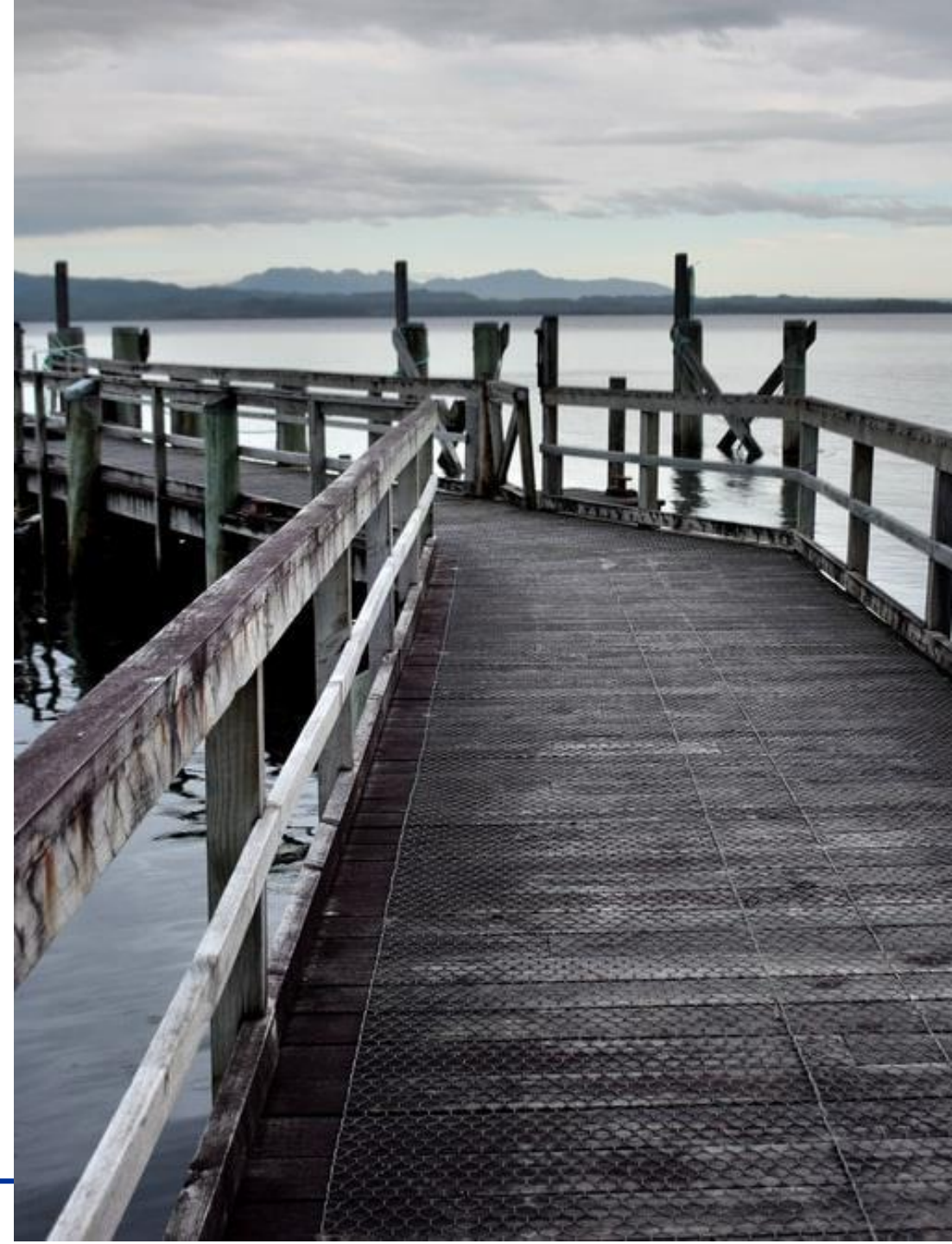


Peter Therkelsen
LBNL



What's Next?

- Tomorrow, Thursday, October 21 the STAGE will start at 8:30 AM
- Both the Help Desk and Coffee Connections will be open at 8:00 AM
- We'll make landfall and ground ourselves in next steps out of the Action Sessions and policies influencing SEM landscape





Thank you!



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